





SPECIAL THANKS

to BP for their underwriting of this publication. Their generosity helps United Way share its work in the community and gratitude for its supporters.

About this publication

United Way of Anchorage thanks all Leadership givers for their generosity and support, including those who wish to remain anonymous and those whose pledges were received after this printing (May 15, 2013).

While United Way recognizes all Leadership gifts processed through our office, some contributions are forwarded to other United Ways throughout the state, per donor instructions. Additionally, please be aware that some companies have made the decision not to release donor information.

While every effort has been made to ensure accuracy, we sincerely apologize for any errors or omissions. Please call our Director of Individual Giving at 263.3860 with any comments, corrections or questions.

MESSAGE FROM THE PRESIDENT

Dear friends,

United Way of Anchorage is honored to be your partner in building a stronger Anchorage. Without you, there is no opportunity for lasting change.

Our 2012 annual report highlights our accomplishments, thanks to you, which have advanced our goals in education, financial stability and health—the building blocks for a thriving community.

We focus on these goals because they are all connected. As education levels increase, poverty decreases. When income levels increase, more youth graduate. As education and income levels increase, people's health improves.

We have made progress in strengthening our community, and produced measurable results, described in the following pages.

Conversations with partners and community members continue to be the key to improving the status quo by collectively identifying problems and joining forces to solve them.

For example, together, with our partners, volunteers and donors like you, we have:

- Increased the high school graduation rate
- Provided emergency funding for rent and utility assistance to keep people housed
- Ensured residents have access to quality health care
- Sustained the Alaska 2-1-1 system which offers free referrals for those who need help



It is through your volunteer and advocacy efforts, along with your financial support, that we are able to continually mobilize our community-wide movement which creates opportunities for a better life for all who call Anchorage home.

Real change takes all of us. Thank you for your continued support and living united!

Michele Brown President

Michile Me

United Way of Anchorage

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1

A NEW "UNITED WAY" OF WORKING

Our unique approach to advancing education, income and health in our community requires that everyone works together—foundations, businesses, government, schools, churches, nonprofit organizations and citizens.

Together, we work to:

- Set shared goals for improving lives in Anchorage
- Drive coordinated actions and investments
- Measure success by tracking and sharing data
- Encourage continuous communication among all partners and community

United Way of Anchorage is a different organization today. Our role is to:

- Guide vision and strategies
- Establish shared measures
- Support aligned activities
- Mobilize funding
- Build public will
- Engage volunteers

This transformative way of working gives us our best chance to break the cycle of poverty and lift whole generations.

COMMUNITY GOALS



Anchorage children enter school readv

to succeed

Anchorage youth graduate and reject violence and substance use



INCOME

Anchorage residents are financially stable

Anchorage residents are housed



HEALTH

Anchorage residents have access to quality health care

Anchorage residents practice healthy behaviors

DATA DRIVES ACTION

Leading the way to solutions for a stronger, healthier, more compassionate Anchorage requires an in-depth understanding of our community, its challenges and opportunities.

Since 2006, we have conducted community assessments—gathering and examining quality of life data—with the goal to use the information for mobilizing shared, integrated action plans and investments to improve our community.

United Way is committed to positive and lasting change in the lives of Anchorage residents. We believe the data collected within our focus areas of education, income and health will further everyone's understanding of our community and inspire action.



We made it easier for you to learn more about our community and our work by connecting the 2012 Community Assessment to our community goals and embedding it online. Go to LiveUnitedAnchorage.org and click on OUR WORK to learn more.

CRADLE TO CAREER

A CHILD'S PATH TO ACADEMIC SUCCESS

A child's journey from cradle to career is most successful when family, school, and the community link arms to support our children. The path begins well before a child sets foot in a classroom, continues through a plotted course of achieving crucial academic and personal stepping stones, and celebrates the many important milestones along the route to graduation.



GRADUATES ON-TIME

Start with more! Graduating from high school is a launch pad for everything that comes after. More career options, earning potential, and self-esteem are just the beginning.



ACADEMIC PROFICIENCY

Meet your milestones. Kids who read well by 3rd grade do better with other subjects soon to be taught. Knowing math by 8th grade accelerates your brain-gain all through life.



LIFE SKILLS, ATTITUDES & BEHAVIORS

Stay involved. Development solved. Busy, active kids engaged with encouraging adults make good choices, stay positive, and seek the best things life has to offer.



ATTENDS SCHOOL REGULARLY

Everyday matters. Students who attend school consistently are most likely to succeed and graduate on time, prepared for college or career.



STARTS KINDERGARTEN READY

Pre-school is rocket fuel. The early years are crucial, and kids who become successful students enter school with a foundation for learning that comes from early childhood support.

EDUCATION

Cradle to Career – three simple words – is our shorthand to capture how we must intentionally guide our children's steady progress through the academic and life skills milestones they need to become successful adults.

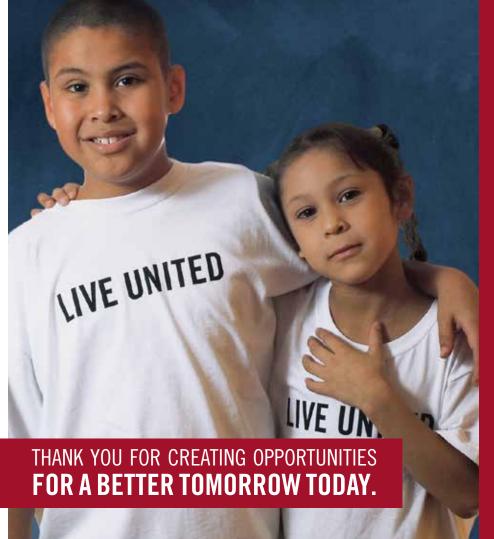
A child's journey from cradle to career is most successful when family, school and the community link arms to support our children.

We measure progress through meeting benchmarks towards our 90% by 2020 graduation goal. This progress is possible because educators, service providers, leaders, and supporters like you made the pledge to band together and commit our investment dollars, talents, and hearts to meet the unique needs of each student so that all can succeed.

In setting our goal of 90% graduation by 2020 we realized that making sure our youth graduate, ready for career or college, is too complex to achieve with any single approach or entity alone. That's what motivated the Anchorage School District, businesses, and other service organizations to change the status quo.

Knowing that real change takes all of us, we coordinated our respective efforts around the goal and collectively set out a plan to implement shared strategies that tackle the issues from all sides. The result is a collaborative approach which plans for the full 18 years it takes to grow a graduate from cradle to career.

For an in-depth look at our progress, read our latest Education Action Report. You'll find it at 90by2020.org under Education Action Reports.



Encouraging children

to experience the joy of reading begins with a book. Children from birth to age five who enroll in the Imagination Library program receive a free, high quality, age-appropriate book in the mail each month, thanks to a cadre of citizen volunteers and supporters like you.

Just how many books have been given to children?

Stack the ConocoPhillips and BP buildings on top of one another and the heap of

55,382 books would be higher still, by about 5 stories.

Data from the 2012 Anchorage Community Assessment Report showed

59.7% of mothers report reading to their 3-year olds 30+ minutes per day.

EDUCATION

Our partners share the same goal of helping children start school ready, stay on track, make good choices and graduate on time, ready for career or college.

Education Partners

Partners appearing in bold received investment funds for the period of July 1, 2011 through June 30, 2012.

Abused Women's Aid in Crisis • Akeela • Alaska Children's Services • Alaska Community Services • Alaska Court System • Alaska Food Coalition • Alaska Housing Finance Corporation • Alaska Immigration Justice Project-Language Interpreter Center • Alaska Initiative for Community Engagement • Alaska Job Corps, Anchorage Office • Alaska Literacy Program • Alaska Mental Health Trust Authority • Alaska National Guard Child and Youth Program • Alaska Native Justice Center • Alaska Pride Program • Alaska PTA • Alaska Teen Media Institute • Alaska Youth and Family Network • Alaska Youth and Parent Foundation • Alyeska Pipeline Service Company • American Diabetes Association • Anchorage Assembly • Anchorage Community Mental Health Services • Anchorage Faith & Action-Congregations Together • Anchorage Park Foundation • Anchorage Police Department • Anchorage School District • Anchorage Youth Court • Anchorage Youth Development Coalition • Anchorage's Promise • Armed Services YMCA of Alaska • Assets, Inc. • Association of Alaska School Boards • Best Beginnings • Big Brothers Big Sisters of Alaska • Boys & Girls Clubs of Southcentral Alaska • Camp Fire **USA Alaska Council • CCS Early Learning • CIRI • Clark Middle** School Teen Advisory Council (C-TAC) • Clark Middle School Health Center • Cook Inlet Learning Center • Cook Inlet Tribal Council • Covenant House Alaska • Credit Union 1 • D.A.R.E. • Food Bank of Alaska • Friends of Alaska Points of Light Youth Leadership Initiative • Girl Scouts Susitna Council • Governor's Council on Disabilities and Special Education • Great Alaska Council, Boy Scouts of America • Joint Base Elmendorf-Richardson Youth Programs • Kids' Corp, Inc. • Leaders Involved Furthering Education • Love INC • Mat-Su Substance Abuse Prevention Coalition • McLaughlin Youth Center • Mountain View Community Council • Mountain View Weed & Seed • Municipality of Anchorage • Nine Star Education and Employment Services • Polynesian Association of Alaska • Programs for Infants and Children, Inc. • Reclaiming Futures • Red Ribbon Coalition • Southcentral Foundation • Spirit of Youth • State of Alaska Department of Education and Early Development • State of Alaska Division of Behavioral Health • State of Alaska Division of Juvenile

Inspiration was the common thread that tied good humor, poignancy and heartfelt thanks together for a magical evening honoring outgoing 12 year Anchorage School District Superintendent Carol Comeau and building support for 90% by 2020.

Thanks to you, \$60,000 was raised to help fuel the movement Carol was so committed to—increasing the graduation rate to 90% by 2020.

Special thanks to our event sponsors:

Alaska Communications
Alaska USA Federal Credit Union
ConocoPhillips Alaska, Inc.
ExxonMobil
Nerland Agency

90 PERCENT 4/2020



Justice • State of Alaska Office of Children's Services-Early Childhood Comprehensive Systems • State of Alaska Office of Faith-based & Community Initiatives • Stone Soup Group • The Salvation Army • thread • United States Attorney, District of Alaska • University of Alaska Anchorage, College of Business and Public Policy • University of Alaska Anchorage Justice Center • Urban League of Anchorage • U.S. Department of Health and Human Services-Substance Abuse and Mental Health Services Administration (SAMHSA) • U.S. Senator Mark Begich • Victims for Justice • Volunteers of America Alaska • YWCA Anchorage

Anchorage United for Youth Leadership Team:

United Way of Anchorage • Municipality of Anchorage • Alaska Mental Health Trust Authority • Anchorage Chamber of Commerce • Anchorage Police Department • Anchorage School Board • CIRI • Anchorage School District • Alaska Court System • Nine Star Education & Employment Services • Office of Senator Mark Begich • State of Alaska Department of Education & Early Development • State of Alaska Division of Juvenile Justice • United States Attorney's Office • University of Alaska Anchorage

MEET JOSEPH

It takes more than school to grow a successful graduate.

Joseph knows this better than most, having faced many obstacles in life from traumatizing bullying, feeling like he didn't belong and loneliness.

That all changed when he joined the Boys & Girls Club

at age 9 and developed the strong, kind, caring and responsible attributes that he exhibits today.

As a member of the Club for over 9 years, Joseph participated in programs that taught life skills, resistance of peer pressure and how to lead a healthy lifestyle.

Raised by a single mom who worked full-time, Joseph says, "To me, coming to the Club was a place where I felt like family because I considered it my home for so many years... and it changed my life."

Stories like Joseph's are a reminder that it takes more than school and academics to groom a successful, motivated high school graduate.

Graduating from high school, equipped with the academic and social skills needed to enter the workforce or continue on to higher education is one of the major accomplishments of a person's life and an indicator of future success.

The graduation rate in Anchorage has been making steady progress from 59% of students graduating in 2005 to almost 73% graduating in 2012.



Opportunities to engage with caring adults can be a game changer for youth, especially those who face challenges.

Number of youth benefiting from United Way funded impact partner activities that promote youth development— 16,688

Number of youth receiving structured training to develop skills through United Way funded impact partners— 8,034

Number of adult volunteers supporting youth—

3,269



\$1,000,000 Champion: Rasmuson Foundation

Generous Investors:

The CIRI Foundation ConocoPhillips Alaska, Inc. Rick & Cyndie Fox ExxonMobil **Providence Health & Services** **Shell Exploration &** Production Starbucks Wells Fargo

Marketing and Media Partners:

Anchorage Daily News Clear Channel Denali Alaskan Federal Credit Union KTUU Channel 2

Nerland Agency Shell Exploration & Production Walsh | Sheppard

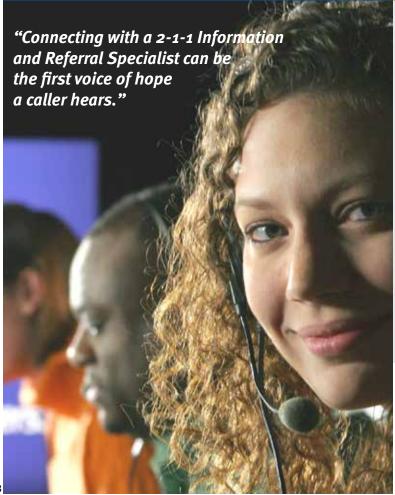
ALASKA 2-1-1

Help is just a phone call away.

No matter where you live in Alaska, United Way's Alaska 2-1-1 Information and Referral Specialists answer the call, providing free information about critical health and human services, community resources, and government or tribal assistance in the callers' community.

In the last 5 years, 86,134 Alaskans received 101,484 referrals. These referrals resulted in vital community tools needed to help navigate our challenging times.





10 120, 38% of the more than 18,000 calls to Alaska 2-1-1 came from Anchorage residents seeking help connecting with supports and financial assistance for basic needs like housing, food and utilities, while 20% of callers looked for job training and career development resources to aid them in getting back to work and sought income tax preparation assistance to help maximize tax refunds.

Of those basic needs, housing still constitutes the lion's share, at 50%.

Food referrals

have increased over previous years as a percentage of the basic needs referrals, climbing from 23% in 2009 to 24% in 2010 to 26% in 2011 and now 34% in 2012.

Fate comes along, offering 2-1-1

Last year a fire dispatcher was driving to work when she came across a young woman standing on the side of the road with a sign for help. Turned out the woman had been staying with a friend, but the friend wanted her to leave. To make matters worse, her car had just been stolen. The dispatcher didn't have any cash to offer, but she gave her an Alaska 2-1-1 card and then offered her a cell phone so that she could make the call. After a few moments, the woman hung up and started crying. Alaska 2-1-1 was able to connect the woman to available resources and she received the help and support she needed.

INCOME



Financial stability. It's a dream for thousands of our hardworking neighbors walking a financial tightrope, going without basic necessities to keep the lights on, pay the rent or acquire needed prescriptions. Many families lose their homes entirely, unable to keep up with the rising costs of housing when hit with unexpected unemployment, medical bills or car repairs.

Financial stability and a home are more than just a dream for some. They are also indicators of economic vitality for the entire community. And a strong community rests upon financially independent families.

Addressing the obstacles that prevent hardworking families from getting ahead financially is the key to their future success and long-term independence.

Increasing personal income through skill building, job advancement, and financial management competence will improve the strength of our local economy.

Real change takes all of us, and we demonstrated that in 2012.

Emergency cold weather shelters for families became available 7 nights per week, thanks to a network of local churches and nonprofit partners spearheaded by Beyond Shelter, a United Way collaborative, along with the cooperation of the Municipality of Anchorage. During the winter of 2012-13, the Emergency Cold Weather Shelter System provided over 700 shelter nights to 37 families which included 54 adults and 57 children.

Alaska 2-1-1 provided 2,105 referrals for unemployment assistance, equating to a 13% increase over the previous year.

Promising strategies were recently recommended by the Mayor's Kitchen Cabinet Work Group on Affordable Housing. United Way is proud to serve with this collaborative volunteer group of community and business leaders whose goal was to look for policy changes to spur new housing development in Anchorage.

Critical basic needs assistance helps individuals and families through unique financial challenges. Together we have:

Distributed **5,290,154** pounds of food to hungry children, men and women.

Helped **8,127** with shelter for the night.

Provided **1,692** with crime and violence prevention and stabilization services.

Boosts from the Anchorage Free Tax Preparation program helped more than 5,600 of our neighbors file their taxes for free, saving an estimated...

- \$862,000 in tax preparation fees while being guided to over...
- \$1.7 million
 in Earned Income Tax Credits (EITC)
 and ultimately receiving over...
- \$9 million in returns.

From results based program delivery to community engagement, our partners share the same goal of helping Anchorage residents stay housed and on the path to financial stability.

Income Partners

Partners appearing in bold received investment funds for the period of July 1, 2011 through June 30, 2012

AARP TaxAide • AARP Alaska • Abused Women's Aid In Crisis • Access Alaska • Alaska Housing Finance Corporation • Alaska Job Center Network • Alaska Legal Services • Alaska Literacy Program • Alaskan AIDS Assistance Association • American Red Cross of Alaska • Anchorage Community Mental Health Services • Alaska Department of Health & Social Services • Alaska Mental Health Trust • Anchorage Coalition on Homelessness • Anchorage School District-Child in Transition Program • Anchorage Senior Center • Assistance Resources of Alaska • Better Business Bureau • Bean's Café • Catholic Social Services • Christian Health Associates • Chugiak-Eagle River Senior Center • Churches of the Emergency Cold Weather Shelter System (ECWSS) • Cook Inlet Lending Center •

Paving a path to financial stability involves education and determination.

1,526 participated in housing skills training.
84% completed a housing plan.

received financial management skills training.

605 participated in workforce skills/development programs. 64% attained employment or increased their income through more gainful employment opportunities.

Cook Inlet Tribal Council • Cooperative Extension Service • Covenant House Alaska • Credit Union 1 • Crosspoint Community Church • Denali Alaskan Federal Credit Union • Edward Jones Investments • Eagle River Presbyterian Church • First Free Methodist • First National Bank Alaska • Food Bank of Alaska • Governor's Council on Disabilities and Special Education • Habitat for Humanity, Anchorage • Internal Revenue Service • Lutheran Social Services of Alaska • Money Management International • Municipality of Anchorage • National Disability Institute • NeighborWorks Anchorage • Nine Star Education and Employment Services • Northeast Community Center • Rasmuson Foundation • RurAL CAP • Safe Harbor Inn • Shred Alaska • Southcentral Foundation • Spenard Recreation Center • Standing Together Against Rape • The Salvation Army • University of Alaska Anchorage • Volunteer Income Tax Assistance (VITA) • Wal-Mart Foundation • Wells Fargo • YWCA Anchorage

INCOME

MEET TRAVIS

Although Travis faced his own set of challenges each and every day as a 30-year-old single father of two, he brought coffee to his mother every morning, who struggled with an illness that kept her home bound. Last year, Travis also became home bound due to a much needed back surgery.

A roofer by trade, it would be weeks before Travis would be able to walk around his own home, let alone return to the lifting, bending and climbing required as a roofer. That is if he could return at all. Due to the surgery and inability to work, it wasn't long before he got behind on his electricity bill.

Just when the idea of facing winter without heat looked like it might become a reality, Travis called Alaska 2-1-1, United Way's health and human services information and referral line, and got help to pay his utility bill to keep the heat on in his home.



Walk for Warmth is one of the ways we bring the community together and raise awareness for critical community issues like the one Travis experienced.

People from all over Anchorage come together to walk in the winter cold to support their struggling neighbors with utility and rental assistance. They do it because a family that gets back on its feet and stays upright becomes a vital contributor to our community. And that benefits us all.



HEALTH

Access to affordable health care and information remains elusive for thousands of Anchorage residents.

United Way of Anchorage is working together with our community partners to improve access to health care and give families the opportunities, resources, and tools they need to get and stay healthy.

A partnership with Healthy Futures of Alaska, which teaches children at a young age to stay healthy by keeping active, is one example of our efforts.

We know physical activity is critical to our children's physical and emotional health. Active children are more likely to have healthy weights, energy, and self-confidence. They are also more likely to perform better academically at school.

By engaging more elementary and middle school kids to build the habit of daily physical activity through the Healthy Futures Challenge, we combat the growing childhood obesity epidemic and set lifelong healthy habits.



12

HEALTH

In a recent survey of Alaska high school students, only 21% met the physical activity recommendation of 60 minutes every day.

That's why we teamed up to help launch the campaign, Get Out and Play. Every day. Reaching out to parents and teachers to promote 60 minutes of physical activity every day for families and children will result in big health benefits for Anchorage children.

Other initiatives to help keep our neighbors safe and healthy included getting the word out about Prescription Drug Safe Disposal Events (Rx Takeback). Last year 796 pounds of no longer needed or expired drugs were brought to the event for safe disposal in the Anchorage/Mat-Su Area. These drugs, removed from circulation, help reduce accidental poisonings; misuse; theft from drug seekers; and protect the environment.

We also lent a hand to UAA Dental Days, which is a free annual dental clinic offering services to patients of all ages. Last year, 150 patients received 660 procedures, with a value exceeding \$89,595. These patients received services that otherwise could have led to more severe and expensive health issues.

And in 2012 the legislature passed a law that will fund loan repayments or direct incentives to health care professionals who provide care to underserved populations in Alaska. United Way of Anchorage has been participating on the Advisory Council to provide input on the development of the regulation which implements the statute. Many health care providers have already applied for the 30 service commitment slots, accounting for primary care, dental and behavioral health professionals.

Ensuring individuals and families have access to medications is critical. Since the fall of 2008 United Way of Anchorage, working with FamilyWize, a nationwide community service partnership which makes prescription drug discount cards available to the uninsured and underinsured, has helped our neighbors struggling to pay for needed medications.

As of March 2013, Anchorage residents have used their FamilyWize discount card

72,996 times for savings totaling more than \$1.6 million.

Improving health outcomes takes many forms both simple and complex. At the end of the day, it's all about being healthy for life.

55,333 received health and wellness education. Where outcomes were tracked, 72% reported an improved understanding of healthy behaviors.

26,432 health screenings were performed—everything from prostate cancer to diabetes.

1,438 of our neighbors were provided logistical or financial assistance in accessing health care.

Our partners share the same goal of helping Anchorage residents lead healthier lives through access to health care and the practice of healthy behaviors.

Health Partners

Partners appearing in bold received investment funds for the period of July 1, 2011 through June 30, 2012.

Abused Women's Aid in Crisis • Access Alaska • Alaska Baptist Family Services • Alaska Community Services • Alaska Dental Action
Coalition • Alaska Dental Society • Alaska Health Fair • Alaska Immigration Justice Project/Language Interpreter Center • Alaska
Literacy Program • Alaska Pharmacists Association • Alaska Safe Medicine Alliance • Alaska State Troopers • Alaskan AIDS

Assistance Association • American Cancer Society, Inc. • American Diabetes Association-Alaska • American Red Cross of Alaska •
Anchorage area Pharmacies • Anchorage Community Mental Health Services/Daybreak • Anchorage Community YMCA • Anchorage
Dental Society • Anchorage Police Department • Anchorage Neighborhood Health Center • Anchorage Project Access • Anchorage
Water and Wastewater Utility • Anchorage's Promise • Armed Services YMCA of Alaska • Catholic Social Services • CCS Early Learning •
Coastal Television • Covenant House Alaska • Crisis Pregnancy Center • Emergency Shelters Providers Group • FamilyWize Community
Service Partnership • Hospice of Anchorage • Joint Base Elmendorf-Richardson (JBER) • Kids' Corps, Inc. • Lutheran Social Services of
Alaska • Mabel T. Caverly Senior Center • Municipality of Anchorage Department of Health and Human Services • Narcotic Drug
Treatment Center • Planned Parenthood of the Great Northwest • Programs for Infants and Children • Providence Health & Services
Alaska • Standing Together Against Rape • State of Alaska Department of Health and Social Services • The Salvation Army • United
States Drug Enforcement Administration • University of Alaska Anchorage • Victims for Justice • Volunteers of America Alaska • YWCA
Anchorage







MILLION DOLLARS CHAMPIONS

(\$1,000,000+ in combined employee and corporate gifts)







Peak Oilfield Service Company

Pioneer Natural Resources Alaska, Inc.

Providence Health & Services Alaska*

Northrim Bank*

KEY CORPORATE SPONSORS

(\$100,000+ in combined employee and corporate gifts)

Alaska Communications* Alyeska Pipeline Service Company* Anchorage School District Charitable Giving Campaign* CIRI* Doyon Drilling* **Enstar Natural Gas** ExxonMobil First National Bank Alaska GCI

AWARD OF EXCELLENCE

(\$50,000 - \$99,999 in combined employee and corporate gifts)

Alaska Railroad* Alaska Sales and Service AT&T 16 CH2M HILL

Lynden **NANA Family of Companies: NANA Construction NANA Development Corporation NANA Management Services** NANA Oilfield Services, Inc. **NANA Regional Corporation** NANA WorleyParsons **Purcell Security WHPacific**

State of Alaska SHARE Charitable Campaign UPS* Wells Fargo

Chugach Electric Association* Costco Stores* FedEx Municipal Employee Charitable **Giving Campaign**

Nordstrom Petro Star, Inc.* **Shell Exploration & Production** Udelhoven Oilfield System Services, Inc. University of Alaska Anchorage Charitable Campaign

MAIOR ACHIEVERS

(\$25,000 - \$49,999 in combined employee and corporate gifts)

Alaska Clean Seas Alaska Interstate Construction, LLC Alaska National Insurance Company Alaska Steel Alaska USA Federal Credit Union ASRC Construction Holding Company* The Foraker Group Nabors Alaska Drilling, Inc. Nerland Agency* The Pebble Partnership* Petrotechnical Resources of Alaska Rasmuson Foundation Residential Mortgage* **United Way of Anchorage**

OUTSTANDING PERFORMERS

(\$10,000 - \$24,999 in combined employee and corporate gifts)

Advanced Supply Chain International Alaska Regional Hospital Anchorage Neighborhood Health Center Arctic Office Products ASRC Energy Services Catholic Social Services* Chevron

ctg

Denali Alaskan Federal Credit Union* DOWL HKM

Dowland-Bach Corporation*
Doyon Universal Services

Enterprise Rent-A-Car

Fairweather, LLC*

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KeyBank*

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Kumin Associates, Inc.

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Totem Ocean Trailer Express, Inc.*

United Utilities, Inc.

USKH

Wedbush Morgan Securities

SPECIAL RECOGNITION

(\$500 - \$9,999 in combined employee and corporate gifts)

3M • Abused Women's Aid in Crisis (AWAIC) • Access Alaska • Afognak Native Corporation • Alaska Airlines • Alaska Anvil • Alaska Children's Services • Alaska Commercial Fishing and Agriculture Bank . Alaska Community Services . Alaska Executive Search, Inc. • Alaska Industrial Hardware • Alaska Literacy Program • Alaska Native Heritage Center • Alaska Public Telecommunications, Inc. • Alaska Tent & Tarp • Alaskan AIDS Assistance Association • Anchorage Community Mental Health Services • Anchorage Daily News • ANTHC • Beacon Occupational Health* • Bean's Café, Inc • Boy Scouts of America, Great Alaska Council* • Boys & Girls Clubs of Southcentral • Bradley Reid Communications, Inc. • Bristol Bay Native Corporation • Camp Fire USA Alaska Council • Chugach Alaska Services, Inc. • Coffman Engineers, Inc. * • Covenant House Alaska • Davis Wright Tremaine • Dorsey & Whitney, LLP • Doyon Utilities, LLC • Eli Lilly • Envision • Fred Meyer Stores • Focus, Inc. • Food Bank of Alaska • Girl Scouts of Alaska* • Guardsmark Securities • Habitat for Humanity Anchorage, Inc. • Hilcorp • Holiday Stationstores* • Horizon Lines of Alaska, LLC • Hotel Captain Cook • Houston Contracting • IKON Office Solutions • Jacobs Engineering Group • jcpenney • Jermain Dunnagan & Owens PC • Kids' Corps, Inc.* • kpb architects • Kuukpik/Arctic Catering* • Lane Powell, LLC • Lutheran Social Services of Alaska* • Mabel T. Caverly Senior Center • McCool Carlson Green* • McKinley Capital Management, Inc. • Money Management International • Mutual of America • NAPA Anchorage Distribution Center* • Narcotic Drug Treatment Center* • Nationwide Insurance • Nordic - Calista Services • Olgoonik Development • Pacific Tower Properties • Parker, Smith and Feek, Inc. • Premera Blue Cross Blue Shield of Alaska • Programs for Infants and Children* • Prudential Jack White Vista Real Estate • QSA Global, Inc. • Safelite Auto Glass • Sam's Club* • Schlumberger Technology Corporation • SLR Alaska • Southcentral Foundation • Standing Together Against Rape (STAR) • State Farm Claims Office • Swift Worldwide Resources • Taku Engineering, LLC • Target Stores • Tesoro Alaska Company* • The Berry Company* • thread • TriWest Healthcare Alliance • United Health Group • URS Corporation • Visit Anchorage • Volunteers of America Alaska • Wal-Mart Stores* • Wipro Technologies • Wostmann & Associates • YWCA Alaska

CORPORATE GIFTS

(\$500 - \$9,999 in corporate gifts)

Alaska Garden and Pet Supply, Inc. • Birch, Horton, Bittner and Cherot • Chugach Alaska Corporation • Foss Maritime • GEICO • STG, Inc. • Sunshine Promotions • The Aleut Corporation

* Indicates Dramatic Increase: 10% or more over previous year

IN-KIND GIFTS: ConocoPhillips Alaska, Inc. for 12 years of donated office space

MARKETING PARTNERS/MEDIASPONSORS

Anchorage Daily News Clear Channel Radio Denali Alaskan Federal Credit Union GCI KTUU Channel 2 Nerland Agency Shell Exploration & Production Walsh | Sheppard YourAlaskaLink.com

TOP 25 CAMPAIGNS • Leadership Participation

BP (160)
Alyeska Pipeline Service
Company (156)
ConocoPhillips Alaska, Inc. (127)
Doyon Drilling (73)
GCI (68)
Alaska Communications (65)
NANA Family of Companies (54)
UPS (32)
Wells Fargo (32)
CH2M HILL (30)
CIRI (29)

Enstar Natural Gas (29)
Providence Health & Services
Alaska (27)
Peak Oilfield Service Company (25)
Northrim Bank (22)
First National Bank Alaska (19)
Alaska Railroad (18)
Chugach Electric (18)
Pioneer Natural Resources
Alaska, Inc. (18)
Udelhoven Oilfield System
Services, Inc. (18)

Public Campaigns

Alaska Combined Federal
Campaign (397)
State of Alaska SHARE Charitable
Campaign (95)
Anchorage School District Charitable
Giving Campaign (28)
Municipality of Anchorage (17)
University of Alaska Anchorage (15)

Ranking by number of leadership donors

Commitment.

The more people become leaders, the more problems we will solve. Your dedication to improving lives and our community speaks volumes and we thank you for it.

GIVING LEVELS

Tocqueville Society

\$10,000 & above

Leadership Council

\$5,000 - \$9,999

Gold Leader

\$2,500 - \$4,999

Silver Leader

\$1,750 - \$2,499

Bronze Leader

\$1,000 - \$1,749

CORPORATE LEADERS • Leadership Participation

Abused Women's Aid in Crisis (1)

Access Alaska (1)

Advanced Supply Chain International (5)

Afognak Native Corporation (1)

Alaska Anvil (2)

Alaska Clean Seas (6)

Alaska Combined Federal

Campaign* (397)

Alaska Commercial Fishing and

Agriculture Bank (3)

Alaska Communications (65)

Alaska Community Services (1)

Alaska Executive Search, Inc. (1)

Alaska Interstate Construction (9)

Alaska Literacy Program (2)

Alaska National Insurance Company (7)

Alaska OB/GYN Care, P.C. (1)

Alaska Public Telecommunications,

Inc. (3)

Alaska Railroad (18)

Alaska Regional Hospital (2)

Alaska Sales and Service (10)

Alaska Steel (8)

Alaska USA (11)

Alyeska Pipeline Service Company (156)

Anchorage Community Mental Health

Services (1)

Anchorage Neighborhood Health

Center (2)

Anchorage School District Charitable

Giving Campaign* (28)

Arctic Office Products (2)

ASRC Construction Holding Company (7)

AT&T (4)

Bank of America / Merrill Lynch (1)

Barnes Architecture, Inc. (1)

Beacon Occupational Health (1)

BP (160)

Breaux Leadership Solutions (1)

Bristol Bay Native Corporation (2)

Camp Fire USA Alaska Council (1)

Catholic Social Services (3)

CDI Corporation (1)

CH₂M HILL (30)

Chevron Corporation (4)

Chugach Electric (18)

CORPORATE LEADERS • Continued

CIRI (29)

Coffman Engineers, Inc. (1)

ConocoPhillips Alaska, Inc. (127)

Costco Stores (1)

Covenant House Alaska (3)

ctg (4)

Davis Wright Tremaine (1)

Delta Airlines, Inc. (1)

Denali Alaskan Federal Credit Union (5)

Dorsey & Whitney, LLP (3)

DOWL HKM (2)

Dowland-Bach Corporation (1)

Doyon Drilling (73)

Doyon Universal (2)

Doyon Utilities, LLC (1)

Enstar Natural Gas (29)

Enterprise Engineering (1)

Enterprise Rent-A-Car (6)

ExxonMobil (8)

Fairweather, LLC (2)

FedEx (6)

First National Bank Alaska (19)

Fluor (1)

The Foraker Group (2)

GCI (68)

Guardsmark Securities (1)

Habitat for Humanity Anchorage, Inc. (1)

Hawk Consultants, LLC (5)

Hilcorp (2)

Horizon Lines of Alaska, LLC (1)

Hughes Gorski Seedorf Odsen &

Tervooren, LLC (1)

IBM Corporation (1)

IKON Office Solutions (1)

Jermain Dunnagan & Owens PC (1)

K & L Gates (3)

KeyBank (4)

Kiewit Building Group (3)

kpb architects (4)

KPMG, LLP (7)

Kumin Associates, Inc. (2)

Kuukpik/Arctic Catering (1)

Lane Powell, LLC (2)

Lutheran Social Services of Alaska (1)

Lynden (14)

Marsh & McLennan Agency (2)

McKinley Capital Management, Inc. (3)

Municipality of Anchorage* (17)

Nabors Alaska Drilling, Inc. (7)

NANA Family of Companies (52)

Narcotic Drug Treatment Center (1)

Nerland Agency (7)

Nordic - Calista Services (1)

Nordstrom (5)

Northern Air Cargo (2)

Northrim Bank (22)

Parker, Smith and Feek, Inc. (1)

PCL Construction Services, Inc. (3)

Peak Oilfield Service Company (25)

Pebble Partnership (4)

Pepsi Beverages Company of Alaska (2)

Perkins Coie, LLP (5) Petro Star, Inc. (9)

Petrotechnical Resources of Alaska (12)

Pioneer Natural Resources Alaska, Inc. (18)

Pratt & Whitney (1)

Premera Blue Cross Blue Shield

of Alaska (2)

Providence Health & Services Alaska (27)

Prudential Jack White Vista Real Estate (2)

Rasmuson Foundation (12)

Residential Mortgage (5)

RIM Architects and RIM Design (7)

Roger Hickel Contracting, Inc. (1)

Schlumberger Technology Corporation (1)

Shell Exploration & Production (3)

SLR Alaska (4)

State of Alaska SHARE Charitable

Campaign* (95)

Stoel Rives, LLP (4)

Subway of Alaska, Inc. (3)

Sunshine Promotions (1)

Taku Engineering, LLC (1)
The Tatitlek Corporation (4)

Tesoro Alaska Company (1)

TriWest Healthcare Alliance (1)

III alla anno Oilfiald Contain Coming

Udelhoven Oilfield System Services,

Inc. (18)

United Way of Anchorage (14)

University of Alaska Anchorage* (15)

UPS (32)

URS Corporation (2)

USKH (6)

Visit Anchorage (1)

Volunteers of America Alaska (2)

Wells Fargo (32)

Wipro Technologies (2)

Ranking in alphabetical order

*Denotes donors designating leadership gift directly to United Way of Anchorage through public campaigns

> 2012 Workplace Campaign Chair Anand Vadapalli



LIVE UNITED SNAPSHOT



Day of Caring brought corporate volunteers together with nonprofits, schools and community organizations for a day of service.

600 employees opened their hearts and rolled up their sleeves for 2,500 volunteer hours in just one day. Now that's impact.

Day of Caring Food Drive resulted in 408,002 pounds of food. For hungry Anchorage children, women and men that equates to 340,000 meals.

LIVE UNITED SNAPSHOT



Annual gifts of \$10,000 or more

Founded by United Way of America in 1984 and organized locally in 1993, the Tocqueville Society fosters, promotes and acknowledges the vital importance of voluntary community service and personal giving at an exceptional level. Today, it is one of the most prestigious institutions for individuals passionate about improving people's lives and strengthening communities. Donors making annual gifts of \$10,000 or more are recognized. We are pleased to present our local members and extend our deep gratitude and appreciation.

Society Members

Ordre d'Egalité

\$50,000 - \$74,999

Dan Cuddy (13) • +
Barnard & Rachel Gottstein (20) +
Jim & Vicki Jansen (13) •
Dean & Ana Weidner (10) •

Ordre de Liberté

\$25,000 - \$49,999

Milt & Sue Byrd (13) • +
Rick & Cyndie Fox (9) • +
Kevin & Doré Meyers (13) • +
Dan Nelson & Susan
Pancoast Nelson (16) •
Paul Peterson M.D. &
Nancy Cumberland (12) •
Fred & Laurel Stutzer (10) •
Ken & Pat Thompson (15) • + L

Ordre de Commettre

\$20,000 - \$24,999

Katherine Kolb O'Grady (9) *L*David & Betsy Lawer (13) •
Ed & Cathy Rasmuson (14) • +

Patrons de la Société

\$15,000 - \$19,999

Joseph & Gayla Everhart (5) Roger & Karen Hickel (8) Francis & Dianna Sommer (7) • Jan & Jeri van den Top (6) • Thomas & Chantal Walsh (8) •

Membres de la Société

\$10,000 - \$14,999

Roger & Judy Aldrich (11) • Tom & Sheila Barrett - NEW Carla Beam (13) • + Joe & Barbara Beedle (2) + Douglas Berry (2) Bill & Rosemary Borchardt (6) Allen & Margie Brown (8) Larry & Barbara Cash (12) • + Doug & Lori Chapados (6) • Brad & Bettina Chastain (7) • Jeff Clarke & Kris Ryan-Clarke (7) • Luann Cutler & Lamar Johnson (3) • Sharon Davies (15) • Mike & Tracy Dunn (2) • Douglas Eby & Rosene Beachy (7) • John & Jan Ellsworth (12) • Patrick Flynn & Tina Grovier (6) • Doug Gibson (2) Rob & Stacia Gillam (12) • Mike & Sharon Hayhurst (3) Petter & Janet Jahnsen (6) • Lynn & Terri Johnson (4) • Allan & Jennifer Johnston (8) • Wendy & Warwick King (5) • Gary & Jane Klopfer (7) Linda Kumin (14) • Lucinda & Steve Mahoney (12) + Richard & Ruth Mandsager (3) • Pamela & David Marquez (3) • Aaron & Shay McEwen (3) • Stephanie & Dennis McMillian (13) + L Henry & Sophie Minich (6) • Sherron & Kelly Perry (6) Bob & Janet Petersen (9) George & Bobbi Porter (10) • Gordon Pospisil & Blythe Marston (6) • L David & Veronica Reem (7) • Greg & Patsy Romack (9) Jon Rubini (10) •

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\$10,000 - \$14,999

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John Shively (3) •
Randall Simpson & Dana Fabe (7)
George & Colleen Starring (3) •
Jim Torgerson & Morgan Christen (9) •
Jim & Barbara Udelhoven (9) •
Troy & Janet Weiss (2)
David & Carla Wight (9) • +

3 donors wish to remain anonymous

(#) Number of years membership

+ Tocqueville Award recipient(s)

L Legacy gift

Diamond Donor of 25+ years

Loyal Contributor of 10+ years

Tocqueville Anniversaries

We celebrate the following members for the significant investments their generosity represents.

20 -Year

Barnard & Rachel Gottstein

15 -Year

Sharon Davies Ed & Cathy Rasmuson Ken & Pat Thompson

10 -Year

George & Bobbi Porter Jon Rubini Fred & Laurel Stutzer Dean & Ana Weidner

5 -Year

Joseph & Gayla Everhart Wendy & Warwick King

Community Service Award

Each year, United Way of Anchorage's Tocqueville Society presents an award to the individual or family that best epitomizes outstanding service to the community and exemplary philanthropic leadership.

This year's recipients are David and Carla Wight. Their commitment to our community can be seen from the boardroom to the crosswalk. Long-time friends and supporters of United Way of Anchorage, David and Carla have been Society members for nine years. David also led the workplace campaign in 2005 and now serves on the Board of Directors. They are very involved in their church and in their children's school—from classroom to soccer coaching to the high office of crossing guard. David and Carla's volunteer service spans decades and includes organizations in social services, education, the environment and healthcare.

Their combined involvement goes above and beyond—and Anchorage benefits from it in so many ways. We offer our sincere thanks to them and to all past award recipients.

Step-Up Partnership Grant

This special program enables new donors to gradually step into the \$10,000 annual giving level over three years, while receiving full member recognition. If you are interested in learning more, please call 263.3860.



Tocqueville Community Service Award Recipients David and Carla Wight

Past Award Recipients

Margie Brown	2011
Rick & Cyndie Fox	2010
Carla Beam	2009
Milt & Sue Byrd	2008
Larry & Barbara Cash	2007
Ed & Cathy Rasmuson	2006
Victor Mollozzi & Vicki Williams	2005
Kevin & Doré Meyers	2004
Ken & Pat Thompson	2003
David & Patti McGuire	2002
Carl H. Marrs	2001
Walter & Ermalee Hickel	2000
Barney & Rachel Gottstein Family	1999
Fuller & Christmas Cowell	1998
Simone Machamer	1997
Larry & Wilma Carr Family	1996
Lucy Cuddy Family	1995

Visionary. The Tocqueville Society, with just 70 member households, represents 1% of United Way of Anchorage's donor base yet contributes more than 10% of total campaign revenues.

LOYAL CONTRIBUTORS

Have you been giving to United Way for 10 years or more? If so, you are a **Loyal Contributor!**

United Way's Loyal Contributor program recognizes and celebrates individuals who have supported United Way—in any community, at any amount—for 10 or more years and, in doing so, have made a lasting impact on our community. Those that have been giving for 25 years or more are considered *Diamond Donors*.

We want to recognize you, thank you, invite you to special activities, and make sure you know how important you are to us.

Your continued gifts have been essential to United Way's success. Thank you! We look forward to saying it again and again.

TELL US YOUR STORY

Tell us when you started giving by visiting:

LiveUnitedAnchorage.org/give

» Select Loyal Contributors/Diamond Donors
in the left menu & SHARE YOUR HISTORY



Sustaining. With 10+ years of giving, Loyal Contributors fuel change in the community—improving conditions in education, income and health. This core group invests nearly \$2.5 million—over 60%—of total giving from donors. That's hope to thousands of people.

EMERGING LEADERS

United Way Emerging Leaders is a network of over 850 members of the next generation of philanthropists and volunteers, united to spark change and advance the common good. They're dedicated to making a difference through focused philanthropic giving, volunteer service, educational networking, and leadership development.

What does it mean to be a United Way Emerging Leader?

VOLUNTEER with other Emerging Leaders to stay connected, informed and involved in our community.

NETWORK and socialize with peers who know the importance of civic engagement.

LEARN about the critical needs in our region directly from community experts and business leaders.

GIVE to support programs that deliver measurable, lasting results and strengthen our community.

LEAD through service on the Emerging Leaders Advisory Council. In five years, members have given over 1,700 hours of volunteer time to 83 different community projects focused around United Way's goal areas of education, income and health – a value of over \$35,000 in volunteer labor.

Emerging Leaders is an easy, fun and powerful way to get involved and give back to our community.

Want more information? Visit LiveUnitedAnchorage.org and click on the Emerging Leaders button. Join the movement.

Ambitious. Emerging Leaders have rocketed from 43 members in 2008 to 850 members today, donating over 300 hours of volunteer time and \$158,000 in 2012. Kudos to these young professionals committed to developing a community of philanthropy.



Emerging Leaders know the value of caring for our community. The Emerging Leaders' giving circle, UNITED 365, honors those who live that commitment year-round with a gift of at least a dollar a day—\$365 a year or more—to support the work of United Way.

In 2012, UNITED 365 donors gave over \$25,000 to advance the common good—truly the next generation of philanthropists.

Celena Akens Maude Blair Melissa Branch Michelle Brumfield Matt Carle Meghan Clemens Renee Curran Kelly Donnelly Leigha Ducharme Julie Galligan Julie Germer Christopher Grgich Tiffany Hall Annalisa Hood

Jenna Hooley
Jennifer Howell
Drew Huck
Demetra Krick
Yvonne Lamoureux
Joann Mitchell
Stephanie Mormilo

Ann Penniston Katie Pesznecker Natasha Pope Jessica Rauchenstein William Service Josh Vandagriff Walter Williams

LEADERSHIP COUNCIL

Annual gifts of \$5,000 - \$9,999

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Robert & Joan Bundtzen •
Christopher & Amy
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Jennifer M. Coughlin •
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Jeff & Paige Spatz •
David Van Tuyl •
Derek Welton & Lyn Freeman •

Suzanne & Michael Wheatall Andrew White & Barbara Derr • Kathleen M. Young

10 donors wish to remain anonymous

- Diamond Donor of 25+ years
- Loyal Contributor of 10+ years



GOLD LEADERS

Annual gifts of \$2,500 - \$4,999

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34 donors wish to remain anonymous

- L Legacy gift
- ♦ Diamond Donor of 25+ years
- Loyal Contributor of 10+ years

LIVE UNITED. It's a credo.

A mission. A goal. A constant reminder that when we reach out a hand to one, we influence the condition of all.

SILVER LEADERS

Annual gifts of \$1,750 - \$2,499

Cynthia E. Aiken + Deborah Allen • Russell Almond Arwin Arnold Keith E. Axelson • Valerie Bale • Pam Barbeau • Chuck & Micky Becker • William C. & Sandra L. Behnke • Maude & Seth Blair • James & Shannon Brodie • Mick & Sue Brogan • Robert Bulger Frank & Cameron Carlo • Bill & Linda Carpenter • Jo-Li Chiang David Clarke • Sheri & Brent Cole John & Deb Cologgi • Mike & Jody Colombie •

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Heroism. Volunteering is an act of heroism. It does more than help people beat the odds; it changes the odds.

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Kathy Gallaher •

Barton Maize *

27 donors wish to remain anonymous

- Diamond Donor of 25+ years
- Loyal Contributor of 10+ years

BRONZE LEADERS

Annual gifts of \$1,000 - \$1,749

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Impact. Doing so much more together than we could ever do alone.

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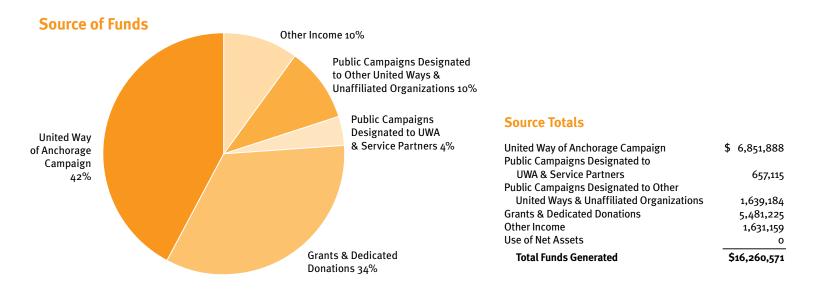
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RESULTS FOR FISCAL YEAR ENDED JUNE 30, 2012*



Use of Funds Fundraising, Pledge Processing & Administration 12.3% **Estimated Uncollected** Education 32.9% Pledges 1.7% **Use Totals** Education \$ 5,342,968 **Donor Directed to** Income 4,143,650 Other United Ways Health 1,193,452 & Unaffiliated **Donor Directed to Other United Ways** Organizations 14.6% & Unaffiliated Organizations 2,368,445 **Estimated Uncollected Pledges** 270,463 Increase in Net Assets 934,152 Increase in **Total Funds Devoted to Improving Lives** \$14,253,130 Net Assets 5.7% Fundraising, Pledge Processing & Administration 2,007,441 Income 25.5% Health 7.3% **Total Use of Funds** \$16,260,571

^{*} United Way of Anchorage charges a 13% designation processing fee for pledges made through the United Way of Anchorage Campaign. However, no designation processing fee is charged for pledges directed to our sister United Ways in Alaska. No fees are charged for pledges received through other United Ways or public campaigns including the Combined Federal Campaign. The cost of administering the public campaigns, including the Combined Federal Campaign, are recovered from those campaigns after the approval of the governing boards. United Way of Anchorage does not charge a fee to become a member agency or to retain membership status.

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United Way of Anchorage is led by the community it serves. Please join us in recognizing and thanking the community volunteers who are helping lead United Way's efforts to advance education, income and health in our community.

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