

**United  
Way**



**United Way of Anchorage**



**The Change YOU Make Possible!**  
2014 Annual Report



## Message from the President

**Dear friends,**

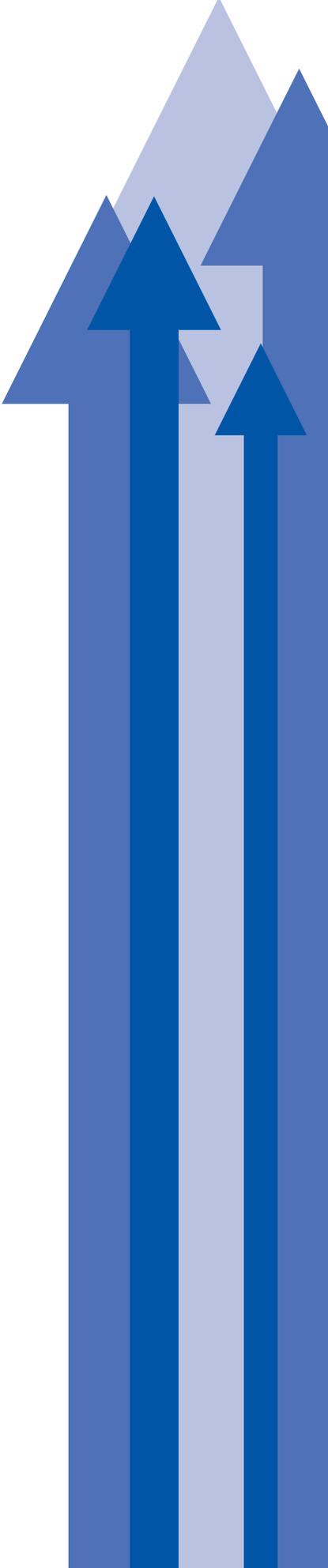
In the past, United Way made a promise to you – To act boldly in order to achieve our shared community goals. With your support, we have kept that promise and we are making strides that set the course for a thriving community.

Providing the opportunities for everyone to be well-educated, healthy, housed and financially stable doesn't happen by chance or by good intentions alone. It takes deliberate and careful coordination and calibration of many moving parts, and a passion for excellence, quality and measurable results. It requires that we, as a community, get out of our silos, and align the efforts and resources of all sectors – business, nonprofit, public, and faith – around common goals and action plans. This is how we have transformed how we work.

Our broad partnerships are actively developing and refining efforts to increase attendance in schools and graduation rates, provide access to healthcare for all of our neighbors, and improve the financial stability of our residents.

### **The results speak for themselves –**

- Struggling students are improving academically at a significantly higher rate due to the partnership United Way built between 69 community organizations and the Anchorage School District to get the right supports to the right kids at the right time. Not only are these youngsters improving individually, momentum is building to increase kindergarten readiness, 8th grade math proficiency, graduation and work-readiness throughout Anchorage.
- As a result of our efforts with our committed partners in health, almost 20,000 have received health care services in Anchorage this past year, 756 previously uninsured Anchorage residents have applied for health coverage, and almost 8,000 children participated in Healthy Futures to track and increase their physical activity – practicing healthy behaviors and choices is changing lives throughout the community.

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- Anchorage has weathered 3 straight winters with no children spending the night in a car. These children were protected because United Way and community providers linked resources around these families to launch their path to stability.
  - \$84 million has been returned to Anchorage residents, helping improve their financial stability and putting more dollars back into our local economy, because our partners joined together to offer free tax preparation and promote Earned Income Tax Credits. This money has enabled individuals and families to stay warm and housed when they would have otherwise not had the funds.
  - In the past year Alaska 2-1-1 provided almost 40,000 referrals to Alaska residents and provided communities, planners, and policymakers with critical trend information about Alaskans' needs, the availability of necessary services, and the areas where there were insufficient resources to make referrals.

It truly does take a village to create lasting change in our community, and you are a key part of it. Your generous contributions of time, dollars and advocacy continually energize us to fulfill our promise to you and deliver results. Your support has led to significant inroads towards our collective goals. Thank you for all that you do!



**Michele Brown**  
**President**  
***United Way of Anchorage***

## Partnership Drives Change You make the difference!

Achieving shared common goals by working together – this is the core of what we do at United Way of Anchorage.

Yes, the goals are big and complex and we need your help to accomplish them. By combining our efforts we can be more efficient and effective.

Creating a thriving community in economically challenging times takes commitment, coordination and individual engagement. You are a vital part of this work.



## What We Care About

### **Strong Anchorage Families**

With your help, United Way is empowering families to save for the future, build assets, and increase their income levels.

### **Successful Prepared Kids**

Together we can ensure that all children are ready for kindergarten, stay on track and graduate prepared for work, life and continued education.

### **Healthy Kids and Adults**

Connecting people to affordable healthcare options and supporting healthy life choices is a community responsibility.

### **Workforce Affordable Housing**

We are working with the community to increase the availability of housing for residents of all income levels to create a thriving city.

### **Alaska 2-1-1**

Providing a free, confidential and multilingual statewide referral system for health and human services information, operated by United Way of Anchorage on behalf of Alaska United Ways.



## Strong Families Are Our Foundation

It is our goal that all Anchorage residents are housed, financially stable and have the opportunity to increase their income and save for the future – to build a sustainable and hopeful life in our community. When individuals or families are in financially precarious positions their health is impacted as well as their opportunities – being unable to afford healthcare or education options that could advance their career can keep them from achieving financial stability.

### **Earn It. Keep It. Save It.**

Ensuring Anchorage households increase their income and save for the future involves working with 20 partners across all sectors of the community developing and implementing programs and tracking our progress of the number of individuals and families that have improved circumstances and are taking advantage of the services available.





## Family Homelessness in Anchorage

Our vision is to ensure that no family with children sleeps in an unsafe place during the coldest months of the year. Since 2008 the Beyond Shelter Steering Committee organized by United Way of Anchorage has been working to help keep Anchorage families safe and warm and connect them to resources quickly so that they no longer need emergency shelter.

## Free Tax Preparation

The cost of knowledgeable tax preparation can be out of reach for some causing them to miss out on refunds that can make a huge difference in their lives. Last year volunteer tax preparers in our Free Tax Prep locations filed Federal tax returns for more than 5,500 Anchorage residents saving them almost \$800,000 in fees and getting them \$8.8M in refunds.



You have the power to change a child's life.

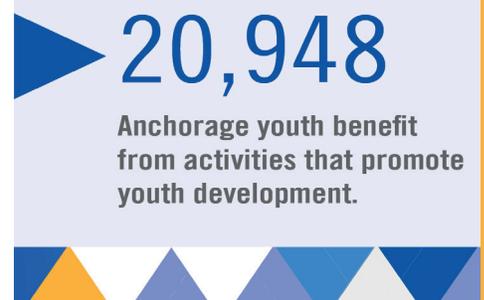
# Our Children's Potential Is Our Community's Potential

United Way of Anchorage believes that every child deserves the opportunity to succeed. Because about 80% of the factors for student success are community based, we build, support and sustain partnerships that create community solutions.

Nearly a decade ago, we changed our business model and began pulling the community together with a key focus on youth success. Since 2005, the graduation rate has climbed 15 percentage points and we now have a record number of community organizations, educators and investors involved. But we still have work to do. Almost one in three children in Anchorage is not prepared for kindergarten and not proficient in math by 8th grade; one in four is not graduating from high school in four years. It takes all of us playing a role to get better results for all kids.

## 90% by 2020 Community Partnership

The 90% by 2020 Community Partnership is building a system of aligned goals, resources and action to support Anchorage children and youth along that pathway. Led by a team of over 40 key community leaders, United Way of Anchorage, individual community members, businesses, service providers and agencies are working alongside families and the Anchorage School District to improve student outcomes and advance practices that work.



## Community PLUS Schools

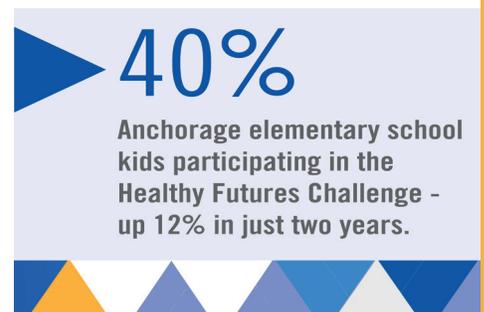
This school-community partnership is United Way's innovative collaboration with the Anchorage School District, strategically using data as an early warning system, connecting children to in-school and also non-academic supports, increasing family engagement and tracking progress.



Following a two-year pilot phase, we expanded this partnership to four new schools with a goal to improve math proficiency and attendance.

## Healthy Brains, Bodies, Behaviors

Health is a key contributor to educational success; kids who are healthy attend school more regularly and do better academically. United Way collaborates closely with Healthy Futures, the Anchorage School District and the State of Alaska to increase children's physical activity and healthy eating.



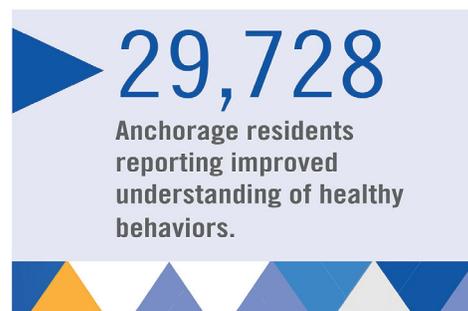
# Health is Your Most Valuable Asset

We all know what it's like to be sick or in physical pain. You can't go to work or school. You have no energy and your quality of life suffers. For these reasons one of our key focus areas is ensuring that all Anchorage residents have access to healthcare, are supported in making healthy choices and are practicing healthy behaviors.



## Access to Healthcare

Healthcare access should not be a privilege. It is critical to our overall well being and ability to participate in our community. Supporting efforts and partnerships that bring healthcare access to everyone is our goal.



## Healthy Behaviors

When you eat right and exercise, you are better prepared to take on the day! Educating kids and adults on healthy eating and activity habits, and encouraging these choices and behaviors, can change lives.

# Home: The Foundation For Stable Families And Strong Communities

## Everyone deserves safe, healthy and affordable housing

We know communities are better and stronger when everyone has a safe and affordable place to call home. Housing promotes an array of positive outcomes. Children in stable homes achieve more in school. Healthy habits take root more easily. Stable homes make communities safer. Affordable homes allow the elderly to age with dignity and the care they deserve. Housing provides a strong foundation to succeed in the workforce.

## Housing Anchorage

Anchorage's housing market has a shortage of affordable housing for low-to-moderate-income families. Household income is not growing to keep up with growing housing costs. Business leaders say the housing market is affecting the ability to attract and keep a talented workforce. Housing Anchorage is a community effort to break the gridlock in our housing market and increase the availability of affordable housing options.

Housing Anchorage partners Alaska Housing Finance Corporation, Anchorage Community Development Authority, Anchorage Downtown Partnership, Cook Inlet Housing Authority, Rasmuson Foundation, and United Way are working together on three goals:

- Build 18,000 net new units of housing by 2030.
- Decrease the number of people burdened by housing costs.
- Raise community awareness of the necessity of quality, affordable workforce housing.



# Tocqueville Society

Founded by United Way of America in 1984 and organized locally in 1993, the Tocqueville Society fosters, promotes and acknowledges the vital importance of voluntary community services and personal giving at an exceptional level. Today it is one of the most prestigious institutions for individuals passionate about improving people's lives and strengthening communities. Donors making annual gifts of \$10,000 or more are recognized.

We are pleased to present our local members as of February 2015 and wish to extend our deep gratitude and appreciation to all.



## Ordre d'Egalité

\$50,000 - \$74,999

Milt\* & Sue Byrd (15) • +  
Dan Cuddy (15) ♦ +  
Barnard & Rachel Gottstein (22) • +  
Kevin & Doré Meyers (14) ♦ +  
Dean & Ana Weidner (11) •



## Ordre de Liberté

\$25,000 - \$49,999

Rick & Cyndie Fox (11) ♦ +  
Jim & Vicki Jansen (15) •  
Katherine Kolb O'Grady (11) • L  
Dan Nelson & Susan  
Pancoast Nelson (17) •  
Paul Peterson & Nancy  
Cumberland (14) •  
Fred & Laurel Stutzer (12) •  
Ken & Pat Thompson (17) ♦ + L



## Ordre de Commettre

\$20,000 - \$24,999

Dave & Betsy Lawer (15) ♦  
Ed & Cathy Rasmuson (16) • +  
Jan & Jeri van den Top (8) ♦



## Patrons de la Société

\$15,000 - \$19,999

Joseph & Gayla Everhart (7)  
Roger & Karen Hickel (10) •  
Jon Rubini (12) •  
Francis & Dianna Sommer (9) •  
Thomas & Chantal Walsh (10) •

Roger & Judy Aldrich (13) •  
Kurt & Misty Alexa (2)  
Jeanne Anderson (5) •  
Tom & Sheila Barrett (3)  
Carla Beam (15) • +  
Joe & Barbara Beedle (4) ♦  
Bill & Rosemary Borchardt (8)  
Dani Bowman & Ron Duncan (2)  
Larry & Barbara Cash (14) • +  
Doug & Lori Chapados (8) •  
Gregory F. Chapados (2)  
Jeff Clarke & Kris Ryan-Clarke (9) •  
Luann Cutler & Lamar Johnson (5) •  
Paul Daggett (2) ♦  
Sharon Davies (17) •  
Paul & Gina Dubuisson (5)  
Mike & Tracy Dunn (4) ♦  
John & Jan Ellsworth (14) •  
Pat Foley (2) ♦  
Patrick Flynn & Tina Grovier (8) •  
Rob & Stacia Gillam (14) •  
Mike & Sharon Hayhurst (5)  
Dale Hoffman (2)  
Petter & Janet Jahnsen (8) •  
Lynn & Terri Johnson (6) •  
Allan & Jennifer Johnston (10) ♦  
K.C. Kaltenborn & Catherine  
Schumacher (5) •  
David & Debbie Karp (5) •  
Warwick & Wendy King (7) •  
Gary & Jane Klopfer (9) •  
Linda Kumin (15) •  
Lucinda & Steve Mahoney (14) ♦  
Dick & Ruth Mandsager (5) ♦

Blythe Marston & Gordon  
Pospisil (7)  
Pamela & David Marquez (5) ♦  
Greg Mattson **NEW**  
Aaron & Shay McEwen (5) •  
Stephanie & Dennis  
McMillian (15) ♦ L  
Sophie Minich (8) •  
Sherron & Kelly Perry (8) •  
Rex & Kathleen Plunkett (2) ♦  
George & Bobbi Porter (12) •  
David & Veronica Reem (9) •  
Greg & Patsy Romack (11) •  
Hal & Cathy Schneider (10) •  
Randall Simpson &  
Dana Fabe (9) •  
Jim Torgerson & Morgan  
Christen (11) •  
Jim & Barbara Udelhoven (11) •  
Troy & Janet Weiss (4) •  
Terry and Janelle Welch (2)  
David & Carla Wight (11) ♦ +  
Kathleen M. Young (2)

3 donors wish to remain anonymous



(#) Number of years membership  
+ Tocqueville Award recipient  
L Legacy gift  
♦ Diamond Donor of 25+ years  
• Loyal Contributor of 10+ years  
\* Deceased

# Champions Of Change

## Million Dollars Champions

(\$1,000,000 + in combined employee and/or corporate gifts or grants)



## Key Corporate Sponsors

(\$100,000+ in employee and/or corporate gifts or grants)

Alaska Communications  
Alyeska Pipeline Service Company  
Anchorage School District Charitable Campaign  
Bristol Bay Native Corporation Family of Companies  
Bristol Bay Native Corporation \*  
Peak Oilfield Service Company \*  
Bristol Bay Resource Solutions \*  
Kakivik Asset Management/CCI Industrial Services \*  
Bristol Environmental & Engineering Services \*  
Caelus Energy Alaska, LLC  
Doyon Drilling  
ExxonMobil  
First National Bank Alaska  
GCI  
Lynden  
NANA Family of Companies  
NANA Development Corporation  
NANA Management Services  
NANA Regional Corporation  
NANA WorleyParsons  
Pegasus Aviation Services, LLC  
WHPacific Inc.  
Northrim Bank  
Providence Health & Services Alaska  
State of Alaska, Department of Health and Social Services  
State of Alaska SHARE Campaign  
UPS  
US Department of Health and Human Services, Centers for Medicare and Medicaid Services  
Wells Fargo

## Media/Marketing Partners

Alaska Dispatch News • Alaska Business Monthly  
Alaska Journal of Commerce • Full Curl Photography  
GCI • KTUU • Northwest Strategies • Spawn Ideas  
Sundog Media • Walsh I Sheppard • YourAlaskaLink.com

## Awards of Excellence

(\$50,000 - \$99,999 in employee and/or corporate gifts or grants)

Alaska Housing Finance Corporation  
Alaska Mental Health Trust Authority  
Alaska National Insurance Company  
Alaska Railroad  
Alaska Sales and Service  
at&t  
CH2M HILL  
Chugach Electric Association, Inc.  
CIRI  
Costco Wholesale  
Enstar Natural Gas  
FedEx  
Nabors Alaska Drilling, Inc. \*  
Petro Star, Inc.  
Shell Exploration & Production  
University of Alaska Anchorage  
Community Campaign



## Major Achievers

(\$25,000 - \$49,999 in employee and/or corporate gifts or grants)

Alaska Children's Trust  
Alaska Steel  
Jack White Real Estate \*  
Municipality of Anchorage  
Municipality of Anchorage Employee Charitable Giving Campaign  
Petrotechnical Resources of Alaska  
Residential Mortgage  
Stoel Rives LLP  
Udelhoven Oilfield System Services, Inc.  
United Way of Anchorage

## Outstanding Performers

(\$10,000 - \$24,999 in employee and/or corporate gifts or grants)

Advanced Supply Chain International  
Alaska Clean Seas  
Alaska USA FCU  
Anchorage Neighborhood Health Center \*  
Alaska Native Tribal Health Consortium\*  
Covenant House Alaska  
ctg  
Denali Alaskan Federal Credit Union  
DOWL HKM \*  
Doyon Anvil \*  
Doyon Universal Services \*  
Enterprise Rent-A-Car  
Fluor  
The Foraker Group  
Hotel Captain Cook \*  
K & L Gates  
KeyBank  
Kiewit Building Group \*  
KPMG LLP  
Kuukpik/Arctic Catering \*  
National Disability Institute  
Northern Air Cargo  
Perkins Coie LLP  
RIM Architects & RIM Design  
Spawn Ideas  
Subway of Alaska, Inc.  
Totem Ocean Trailer Express, Inc. \*  
Wal-Mart Foundation

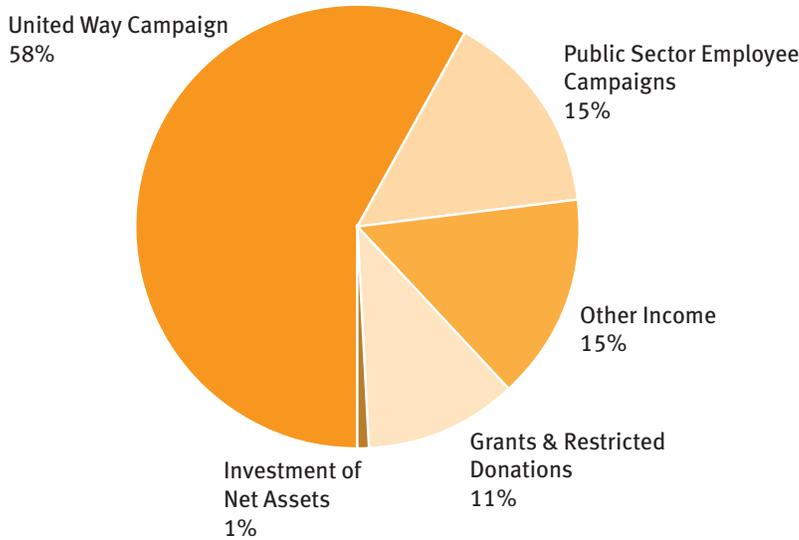


\*Dramatic Increase: 10% or more over previous year

# Results for Fiscal Year Ended June 30, 2014\*



## Source of Funds



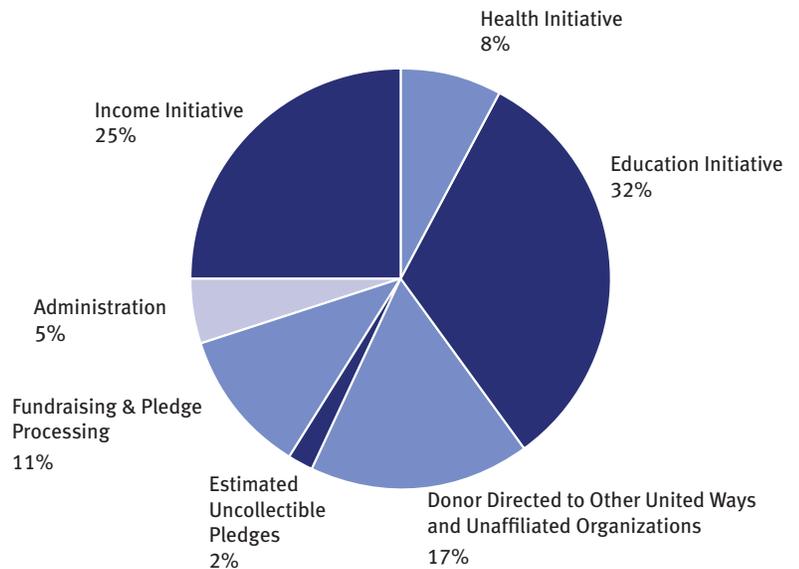
## Source Totals

Grants & Restricted Donations	\$ 1,377,776
United Way Campaign	\$ 6,892,873
Public Sector Employee Campaigns	\$ 1,768,180
Other Income	\$ 1,734,620
Investment of Net Assets	\$ 85,528
<b>Total Funds Generated</b>	<b>\$11,858,977</b>

## Use of Funds

### Use Totals

Education Initiative	\$ 3,754,074
Income Initiative	\$ 2,936,015
Health Initiative	\$ 929,360
Donor Directed to Other United Ways & Unaffiliated Organizations	\$ 2,007,404
Estimated Uncollectible Pledges	\$ 285,954
<b>Total Funds Devoted to Improving Lives</b>	<b>\$ 9,912,807</b>
Fundraising, Pledge Processing & Administration	\$ 1,946,169
<b>Total Use of Funds</b>	<b>\$11,858,977</b>



Beginning Net Assets - \$8,341,955  
Ending Net Assets - \$8,256,427

\* United Way of Anchorage charges a 13% designation processing fee for pledges made through the United Way of Anchorage Campaign. However, no designation processing fee is charged for pledges directed to our sister United Ways in Alaska. No fees are charged for pledges received through other United Ways or public campaigns including the Combined Federal Campaign. The cost of administering the public campaigns, including the Combined Federal Campaign, are recovered from those campaigns after the approval of the governing boards. United Way of Anchorage does not charge a fee to become a member agency or to retain membership status.

NOTE: To view the unqualified audit report for year ending June 30, 2014, visit us online at [www.liveunitedanc.org](http://www.liveunitedanc.org)

## Board of Directors

The United Way Board of Directors sets the compass for our focus and direction. They are volunteers, Anchorage community members just like you, committed to improving our community.

### Executive Committee

Chair	Dick Mandsager	<i>Providence Health &amp; Services Alaska</i>
Vice Chair	Joe Everhart	<i>Wells Fargo Bank</i>
Treasurer	Keith Hand	<i>Community Volunteer</i>
Secretary	Susan Parkes	<i>Alyeska Pipeline Service Company</i>

### Directors

Mike Abbott, *Anchorage School District*  
 Bij Agarwal, *ConocoPhillips Alaska, Inc.*  
 Jay Butler, *State of Alaska, Department of Health and Human Services*  
 Dan Clark, *ConocoPhillips Alaska, Inc.*  
 Dan Coffey, *The Law Offices of Ernouf and Coffey*  
 Kitty Farnham, *Catalyst Consulting*  
 Charles Fedullo\*, *Northwest Strategies*  
 Rick Fox, *Edison Chouest Offshore*  
 Diane Ingle, *Community Volunteer*

Katherine Jernstrom\*, *Emerging Leaders Co-chair*  
 Tommy Kibler, *Merrill Lynch*  
 Jordan Marshall, *Rasmuson Foundation*  
 Frank Paskvan, *BP Alaska*  
 Natasha Pope, *First National Bank Alaska*  
 Jack Sheppard\*, *Walsh Sheppard*  
 John Shipe, *Alaska USA Federal Credit Union*  
 Janet Weiss, *BP Alaska*  
 David Wight, *Community Volunteer*

\*ex officio



## Connect with us

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