



FREQUENTLY ASKED QUESTIONS

Q: What does United Way do?

A: As the leader and your partner in mobilizing resources of individuals, companies, government and local organizations, United Way of Anchorage ignites community collaborations for change. Together we create a thriving community:

- **Successful Prepared Kids** – Together we can ensure that all children are ready for kindergarten, stay on track and graduate prepared for work, life and continued education.
- **Strong Financially Stable Families** – With your help, United Way is empowering families to save for the future, build assets and increase their income levels.
- **Healthy Kids and Adults** – Connecting people to healthcare options and supporting healthy life choices is a community responsibility.
- **Warm Housed and Fed** - Together we help provide a complete network of safety net services to assist families in crisis.

Q: How can I make the greatest impact on the issues facing our community?

A: By Living United. You do this when you donate, share and volunteer to help create opportunities for everyone to be well-educated, healthy and financially stable. Don't think of it as a single act. When your gift, your voice and your time is combined with similar acts of others, it drives a movement that shapes long-term positive change in Anchorage and benefits us all.

Q: How can my gift make the greatest impact on the issues facing our community?

A: Your gift is an investment in our community. When you direct your gift to United Way of Anchorage you are investing in the programs and activities that United Way knows are achieving sustainable and measurable results aligned toward our community goals. Your gift will be strategically invested in programs and activities aligned toward the goals in the areas of your choice.

Q: Can I direct my gift to a specific community goal or focus area such as Successful Prepared Kids or Strong Financially Stable Families?

A: Yes. You can even direct it to more than one. Simply let us know how you'd like us to direct your gift on your pledge form and your gift will be strategically invested in programs and activities aligned toward the goals in the areas of your choice.



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Q: Can I direct my gift to a specific nonprofit organization? If so, how much of my gift actually gets to it?

A: As a service to our donors we will forward contributions to qualified organizations. To qualify, the organization must have tax exempt status under paragraph “3” of subsection “c” under section 501 of the US internal Revenue Code of 1954 – 501(c)(3). The organization must be providing health and human services in Alaska. Churches, religious programs, educational institutions and foundations, cultural groups, service clubs, legal defense funds and political organizations are not eligible. All designated funds less a 13% administrative fee are passed on to those designated organizations separate from other funding from United Way of Anchorage. You will simply need to provide us with the name and address of the organization.

Q: Can I donate stock and other securities to United Way or include you in my will?

A: Yes. United Way welcomes these types of gifts. We will be happy to answer any questions and will work with you when you are considering such options. Please call our Individual Gift Director at 263-3855 for more information on a wide range of planned giving opportunities.

Q: Why should I make my gift through United Way instead of giving directly to agencies of my choice?

A: Many organizations have great programs that can improve aspects of people’s lives. By stepping up to a unique role, United Way offers more - a proven method to join with others to identify community goals, develop plans and get results in a way that not only helps individuals, but actually changes the face of the entire community. AND, United Way provides you with an easy, effective and efficient method for meeting your charitable goals. United Way brings our community together to do the things that none of us can do alone. Working together, United Way creates community solutions that help children and youth succeed, families achieve financial stability and everyone live healthier lives.

Q: How much of my investment goes to overhead?

A: 83 cents of every dollar contributed to United Way of Anchorage is invested towards vital community goals – success in school, financial stability, access to medical care and making healthy lifestyle choices. The remaining fraction – 17 cents – covers the costs of fundraising and administration.

Q: How do I know United Way is efficient with my donation?

A: Nonprofit evaluators say 75% is a solid and respectable percentage for a nonprofit to invest in their programs and services. United Way of Anchorage is proud to invest 83% and is a local leader in efficiency. We are able to maintain this low overhead because of the extraordinary commitment and work done by so many volunteers.



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Q: How do I know that I can trust United Way with my gift?

A: United Way prides its business operations on integrity, responsibility, transparency and good stewardship. To ensure accountability, internal and external audits take place annually to certify the correctness of our operations.

Q: If I need services or assistance, or know someone who does whom should I call?

A: United Way's Alaska 2-1-1 is the place to start: Simply dial 2-1-1 or 1-800-478-2221 and talk to a trained information and referral specialist who will connect you with the community services that best fit your needs. It's free and confidential. You can speak with a call specialist Monday through Friday from 8:30 a.m. until 5 p.m. or you can find help online 24/7 at www.alaska211.org.

Q: How can I give my time and my energy to make an impact in the community?

A: United Way of Anchorage is ready to help guide you to volunteer and advocacy opportunities that will allow you to make the biggest impact. Simply go to www.BeTheChange907.org to search for volunteer opportunities.