

United  
Way



United Way of Anchorage

**FOR IMMEDIATE RELEASE**

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Contact: Lilah Walker

Cell: 907.229.2722

## Corporate Volunteers to Create an Amazing Day of Caring

**Anchorage, AK** – With sleeves rolled up, hands and hearts at the ready, hundreds of energetic volunteers--all employees from the Anchorage business community--will be creating impacts for nonprofits and those they assist as part of United Way's 24th annual Day of Caring on Thursday, September 14, 2017.

United Way's Day of Caring is Anchorage's single largest corporate volunteer day. Volunteers will spend their time both indoors and outside on everything from helping Alaska Botanical Garden get ready for winter to brightening a group of seniors' day by serving root beer floats and playing bingo, to helping an elementary school class build an indoor garden.

"For many community members, finding time to volunteer outside of their work day is a challenge," said Lilah Walker, Individual Giving Director, United Way of Anchorage. "Day of Caring provides a unique opportunity for employees of generous, community-spirited businesses to get involved during the work day with a hands-on project that makes a difference!"

### What's the impact of a Day of Caring?

At the end of the day, more than 300 volunteers from 11 local companies will have tackled 23 projects at 16 agencies across Anchorage.

To a child or a senior, the personal interaction with a caring volunteer creates a priceless connection...and lots of smiles. Using the Independent Sector's Value of Volunteer Time, Day of Caring volunteer hours will deliver a community savings of \$26,770.

### Photo/Interview Opportunities – Day of Caring Projects:

#### Alaska Botanical Garden

Address: 4601 Campbell Airstrip Road, Anchorage, AK 99507

Volunteers: BP

Time: 9am-Noon and 1pm-4pm

Volunteers will help prep the garden beds and grounds for fall and winter by spreading mulch on pathways, pulling invasive weeds, revitalizing pathways, composting, and Nature Trail clearing and maintenance.

#### STAR (Standing Together Against Rape)

Address: 1057 West Fireweed Lane #230

Volunteers: Nordstrom

Time: 10am – 2pm

Volunteers will be crafting no-sew bags to provide to STAR clients who often do not have a bag to carry their personal items in.

**Covenant House**

Address: 755 A Street

Volunteers: Alyeska Pipeline Services Company

Time: 9am – 2pm

Volunteers will be deep cleaning and reorganizing the Art Room which serves as a great outlet for youth to positively engage and express themselves.

**Anchorage Pioneer Home**

Address: 923 W. 11th Avenue

Volunteers: BP

Time: 12:30pm – 4pm

Volunteers will run a BINGO game and serve root beer floats to the Pioneer Home residents, chatting with and assisting them all the while.

**About United Way of Anchorage**

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement. [www.liveunitedanc.org](http://www.liveunitedanc.org)

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