



WHO WILL STEP UP FOR THOSE WHO CAN'T?

2018 LEADERSHIP CHALLENGE GRANT

ConocoPhillips Alaska will make an additional one-time donation of \$15,000 if new and renewing leadership donors collectively increase leadership giving by \$15,000 or more. When this goal is met, ConocoPhillips will present the special Challenge Grant to United Way of Anchorage.

To meet this challenge, donors can qualify in one of two ways:

- 1. New donors giving \$1,000 or more.**
(Entire gift counted towards challenge grant.)
- 2. Donors moving up at least one leadership giving level.**
(The amount of the increase is counted towards challenge grant.)

Leadership Giving Levels:

\$ 1,000 – Bronze Leader	\$ 5,000 – Leadership Council
\$ 1,750 – Silver Leader	\$10,000 – Tocqueville Society
\$ 2,500 – Gold Leader	

Leadership giving in the United Way Campaign has become one of the most successful strategies to increase funding to create opportunities for a better life for all. ConocoPhillips would like to challenge individuals in the community with the capacity to give \$1,000 or more to step-up and give at this level.

Last year 886 donors gave \$1,000 or more to United Way of Anchorage, contributing over \$2.6 million. Based on local data, over 21,000 households have the capacity to give \$1,000 or more. The Leadership Challenge Grant is your incentive to step-up.

**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED

**ConocoPhillips**
Alaska

**United Way**
United Way of Anchorage