TURNED INTO ACTION...

YOUR CARING...

IMPROVES LIVES.

2019 Annual Report
Because of you, thousands of lives are changing for the better.

“I wasn’t going to graduate. I blame myself for the crowd I hung out with … I felt like giving up. But I looked at my grandmother and my family one day and thought to myself: I deserve to make them proud. I was beyond grateful to get Back on Track.

Ane - 2019 graduate

“When neighbors help neighbors, our community gets stronger. United Way is a great way to help all of our neighbors.”

Mark D.- donor

“I wasn’t going to graduate. I blame myself for the crowd I hung out with … I felt like giving up. But I looked at my grandmother and my family one day and thought to myself: I deserve to make them proud. I was beyond grateful to get Back on Track.

Barb P. - volunteer

“When neighbors help neighbors, our community gets stronger. United Way is a great way to help all of our neighbors.”

Mark D.- donor
**LETTER FROM OUR LEADERSHIP**

**LIVE UNITED.** It’s so much more than a tag line. It’s what brings us together - the merging of the power of compassion with the force of focused action. It’s how we improve lives and create community change for the better, thanks to you.

**Education – 90% Graduation by 2020**
In 2005, the high school graduation rate in Anchorage was 59 percent, a number that galvanized our community into action to set the moonshot for 90% Graduation by 2020. In 2019, a four-year graduation rate of over 84 percent was achieved, a gain of 25 points. More kids with diplomas and brighter futures didn’t happen by chance.

It happened because your backing put books into the hands of young children to embue a love of learning, delivered supports for kids that reversed chronic absenteeism, helped high school seniors, at-risk of dropping out, graduate. This coordinated practice to get the right support to the right child at the right time from early childhood to senior year is making a difference, because of you.

**Housing and Financial Stability**
Starting with emergency cold weather shelter, 2019 marked a full decade of volunteers drawn from 11 area churches who provide sanctuary for families when other shelters are full, ensuring no children had to sleep in unsafe places.

A planned three-year initiative to move 150 persistently homeless people from the streets to stable housing using a financing mechanism new to Alaska called Pay for Success was launched.

**Alaska 2-1-1**
From the ongoing impacts of the earthquake, to bucking the national trend of decreasing health insurance enrollment, your support of Alaska 2-1-1—the critical first stop for thousands of Alaskans who needed to know where, when, and how to get help—ensured their calls were answered.

We are honored and thankful you choose to Live United and invite you to learn more about how your caring is turned to action to ensure a thriving community for us all.

Michele Brown  
President & CEO  

Belinda Breaux  
Chair, Board of Directors
<table>
<thead>
<tr>
<th>Statistic</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job skills training received by individuals</td>
<td>5,375</td>
</tr>
<tr>
<td>Percentage of individuals whose wages increased</td>
<td>67%</td>
</tr>
<tr>
<td>Vital health screenings received by individuals</td>
<td>21,250</td>
</tr>
<tr>
<td>Youth benefited from innovative programs</td>
<td>16,006</td>
</tr>
<tr>
<td>Free books put into the hands of young children and their parents</td>
<td>104,015</td>
</tr>
<tr>
<td>Academic and social-emotional supports helped youth</td>
<td>344</td>
</tr>
<tr>
<td>Individuals received job skills training</td>
<td></td>
</tr>
<tr>
<td>Increased their wages, enhancing their financial stability today and into the future.</td>
<td></td>
</tr>
<tr>
<td>Calls for help answered by ALASKA 2-1-1</td>
<td>19,360</td>
</tr>
<tr>
<td>Healthy behaviors impacted by health education</td>
<td>22,025</td>
</tr>
</tbody>
</table>

**TAKE A DEEPER DIVE**

See how lives are improving through the impact work you make possible, visit LiveUnitedANC.org
United Way Campaign 57%

Grants & Restricted Donations 20%

Other Income 17%

Public Sector Employee Campaigns 6%

United Way Campaign $5,211,822
Public Sector Employee Campaigns $525,085
Grants & Restricted Donations $1,888,343
Other Income $1,595,498
Total Funds Generated $9,220,748

Use Totals

Education Impact $2,778,752
Income Impact $2,171,253
Health Impact $377,120
Donor Directed to Other United Ways & Specific Organizations $1,276,990
Estimated Uncollectible Pledges $10,054
Total Funds Devoted to Improving Lives $6,614,169
Fundraising, Pledge Processing $1,577,584
Administration $541,002
Total Use of Funds $8,732,755

Increase to Net Assets $487,993
Beginning Net Assets $7,751,554
Ending Net Assets $8,239,547

* 100% of contributions to United Way of Anchorage (UWA), the UWA Community Fund and UWA Community Impact Areas support local causes. No fees are charged for contributions made through any United Way to another, or for contributions to any United Way through a public campaign managed by UWA. The cost of administering public campaigns are recovered from those campaigns after the approval of the governing boards. UWA charges a 13% processing fee for pledges made through UWA and designated to qualified nonprofit agencies. United Way of Anchorage does not charge a fee to become a member agency or to retain membership status. To view the unqualified audit report for year ending June 30, 2019 visit LiveUnitedANC.org
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Treasurer  Beth Stuart  KPMG
Secretary  Mike Dunn  Community Volunteer

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* ex officio, ** ex officio Emerging Leaders

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Michele D. Brown, President & Chief Executive Officer
Brett Banks, Vice President, Education Impact
Sue Brogan, CVA, Chief Operating Officer
Cassandra Stalzer, Vice President, Transformational Philanthropy
Beverly Westhoff, Chief Financial Officer, Vice President, Finance & Administration

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As of 12/31/2019