

# United Way of Anchorage

# WALK 4 WARMTH

February 5-14, 2021

## WHAT IS WALK 4 WARMTH?

Walk 4 Warmth is a week-long advocacy walk and fundraiser for [AK Can Do](#), Alaska's statewide COVID-19 response fund. The fund provides direct support to families and individuals struggling to cover basics such as paying rent and utilities. Last year over 7,000 of our neighbors were helped with rent, mortgage, and utility payments, but with the pandemic persisting on and unemployment up 27% from last year, the need is still great, and we hope to ensure all our neighbors continue to stay warm and housed this winter. *You can make an impact and double it when you give and participate as all funds donated during the Walk 4 Warmth event will be matched 1:1.*

## WHEN/WHERE IS THE EVENT AND HOW DO I GET INVOLVED?

The Walk 4 Warmth Kickoff Celebration will be streamed on [Facebook Live](#) at noon on Friday, Feb. 5<sup>th</sup> and conclude with a Thank You Celebration streamed on Facebook Live at 4 p.m. on Sunday, Feb. 14<sup>th</sup>.

There are several ways to participate in the event. You can walk solo, as a family or hold a virtual walk with your co-workers. In collaboration with Anchorage Downtown Partnership, an exclusive walking map is available on our [website](#) along with maps to parks and trails throughout the Anchorage area.

Don't feel like walking? No problem! You can choose any of your favorite activities to participate. Skate, ski, run, dance, cycle, or swim—it's your choice. The point is to get moving to show support for your community.

Be sure to document your participation during the week with the hashtags #Walk4Warmth and #LiveUnitedANC. Individuals and team participants will be highlighted at the closing event.

## HOW DO I REGISTER AND/OR GIVE?

You can register or give anytime between now and Feb. 14<sup>th</sup> at [liveunitedanc.org/w4w](https://liveunitedanc.org/w4w). Registration is free.

## WHY GIVE?

Help with rent and utilities are the largest share of calls to Alaska 2-1-1, the statewide helpline run by United Way of Anchorage, and due to the pandemic, we saw nearly a 300% increase in calls for help last year. It's little wonder—with thousands of our neighbors out of work and Anchorage having the 14<sup>th</sup> highest utility costs and 28<sup>th</sup> highest housing costs in the nation, people are struggling to get by. The average monthly cost for gas and electricity in Anchorage was over \$320 last year, and at a time of great need and little resources, those costs can be difficult to cover. Our aim is to help families and individuals cover those costs with direct help.

## HOW CAN I HELP?

You can help by registering for the event and giving online at [liveunitedanc.org/w4w](https://liveunitedanc.org/w4w). You can also ask friends and family to sponsor you by starting a United Way of Anchorage Facebook fundraiser at [facebook.com/fund/liveunitedanc](https://facebook.com/fund/liveunitedanc). Include the phrase "Walk 4 Warmth" in your fundraiser's title to ensure the donations made are directed to Walk 4 Warmth.