



United Way of Anchorage

**FOR IMMEDIATE RELEASE**

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## **Alaska Football League calls a play for United Way**

**Anchorage AK** – Gridiron and good works come together Thursday, Aug. 2, when the Greatland Packers begin their quest for a three-peat in the Alaska Football League (AFL) season opener at Anchorage Football Stadium. Kickoff is at 7 p.m.

One dollar of each \$5 ticket sold will go to United Way of Anchorage.

United Way and its community partners are fighting to make homelessness rare and brief, increase the high school graduation rate, and connect Alaskans to the right help at the right time through Alaska 2-1-1.

The collaboration between donors and investors, nonprofit service providers, and volunteers through United Way last year resulted in 569 Anchorage families experiencing homelessness sheltered, 13,744 people provided with healthcare services, and 15,000 Anchorage youth participating in positive development activities, among many others.

“I support United Way because they are doing good for the community,” said Cowboys’ running back Daylon Tittle.

The Greatland Packers won their second straight AFL championship in 2017 with a 30-24 win over the Eagle River Broncos. The Broncos got to the championship game with a 22-18 upset of the Anchorage Cowboys, and the Cowboys, who had counted on a title shot last year, are the Packers’ opponent for the opener, so it should be an entertaining matchup.

United Way of Anchorage, now in its 62nd year, is grateful for the support of the AFL and its players in the league’s season opener, and looks forward to its own fall campaign kickoff on Aug. 29.

### **About United Way of Anchorage**

United Way of Anchorage is a community of donors, advocates, volunteers, and partners who fight for the health, education, and financial stability of every person in our community.