

**United Way of Anchorage  
Board Meeting  
April 21, 2021, 4-5:30 p.m.  
Via Teams**

**Members Present (16):** Walt Bass, Belinda Breaux, Laurie Butcher, Greg Deal, Bill Falsey, Mike Huston, Dick Mandsager, Jordan Marshall, Alex McKay, Daniel Mitchell, Rachel Norman, Susan Parkes, Natasha Pope, Veronica Reem, Beth Stuart, Ed Ulman

**RSVP Regrets (1):** Mike Dunn

**Call to Order:** Natasha Pope called the meeting to order at 4:02 p.m.

**CONSENT AGENDA**

Susan Parkes moved to accept the consent agenda (February meeting minutes and January and February financials) as presented, Laurie Butcher seconded, and the motion passed unanimously.

**AGENDA ITEMS**

**Executive Committee Report:**

Natasha Pope extended kudos to:

- Ed Ulman
- Laurie Butcher
- Dick Mandsager
- Members of the Finance Committee: Natasha Pope, Beth Stuart, Veronica Reem, Keith Hand (past United Way Board Member)

Natasha went on to report that the Finance Committee and the Executive Committee reviewed and endorse the recommendation for the Partner Investments (part of the upcoming Finance Committee Report).

**Finance Committee Report:**

Laurie Butcher reported that the Paycheck Protection Program (PPP) loan totaling \$485,840 that UWA received has been forgiven and a second loan approved (amount \$590,000 – used to offset payroll expense). Kudos to Angie and the entire Finance Team.

Laurie presented the Partner investment recommendations, as follows:

1. Set the partner investment pool at \$837,740 based on the 39% decline in net campaign results.
2. UWA to make a one-time investment of \$332,260 to assure access to needed services to our community and to soften the financial impact on our partners.
  - i. This will mitigate the reduction from -39% to -15%
  - ii. Funding for this investment is possible in part due to decreased operational costs and the elimination of events/in-person gatherings due to Covid-19 mandates.
3. Total pool for partner investments to \$1,170,000

Natasha shared that designations to the UWA initiative work have increased while the overall workplace campaign continues to decline, reducing the available dollars to invest in our partners. If approved, the board would be making a onetime additional investment of \$332,260.

Beth Stuart moved to approve the partner investment recommendations, seconded by Ed Ulman. Motion carried unanimously.

Laurie reported that after discussions with Clark, as well as Finance and Executive Committees, it is being recommended that submittal of a continuation budget is acceptable, and discussion and approval can be scheduled for the May board meeting. Summer months will be used to work on a final budget which will be presented at the August board meeting for discussion and approval.

**President's Report:**

Clark's report was shared via a power point presentation and touched on the following updates:

- Equity and Justice
- Workplace Campaign 2020 results
- COVID 19 revenue update
- Restaurant Relief
- Child Care grants
- Alaska 2-1-1
- Housing – Rapid Rehousing

New staff – Nancy Burke and Kayla Green were introduced. An update on the hiring process of the CFO and Director of Marketing and Communications was also given.

**Special Presentation:**

Joining tonight is Farina Brown, the Deputy Director of the Division of Behavioral Health with the Alaska Department of Health and Social Service. Ms. Brown reported on the challenges our communities are facing and how Alaska is working to address those challenges as we move from response to recovery.

Motion to adjourn the Board meeting was made by Veronica Reem, Mike Huston seconded, and the motion passed unanimously.

Next Board meeting: May 19, 2021