

**United Way of Anchorage
Board Meeting
December 4, 2019, 4-5:30 p.m.
Wells Fargo Conference Room**

Members Present (14): Laurie Butcher, Bill Falsey, Darlene Gates, Michael Huston, Teresa LaPella, Geoff Lundfelt, Dick Mandsager, Jordan Marshall, Daniel Mitchell, Susan Parkes, Jack Sheppard, Natasha Pope, Brad Spees, Beth Stuart, Ed Ulman, Janet Weiss

RSVP Regrets (11): Belinda Breaux, Greg Deal, Charles Fedullo, Mike Dunn, Rick Fox, Sarah Gaines, Joe Marushack, Alexandra McKay, Frank Paskvan, David Wight, Tom Yetman

President/CEO Wayne Stevens of the United Way of Southeast Alaska joined the meeting as a guest.

Call to Order: Natasha Pope called the meeting to order at 4 p.m.

CONSENT AGENDA

Laurie Butcher moved the resolution to accept the consent agenda (October 16 Minutes) as presented, Michael Huston seconded, and the motion passed unanimously.

AGENDA ITEMS

Executive Committee Report

Kudos were extended to:

- Rasmuson Foundation and Alex McKay and Dick Mandsager for the \$20,000 grant for UWA technology improvements and the \$330,000 grant for 90% by 2020.
- Municipality of Anchorage and Bill Falsey for support of Assembly proposal for \$250,000 for 90% by 2020.
- UWA staff and Spawn won the third place Public Relations Society Aurora Award for Public Affairs, and the Choice Award for the No Labels campaign in support of 90% by 2020. These awards are selected by Alaska accredited public relations practitioners.
- To Janet Weiss and Frank Paskvan, and all of BP Alaska, for going the extra mile to make its last workplace campaign successful despite all the change afoot.

The Executive Committee serves as the Officer Nominating Committee and proposes the following slate:

Chair – Natasha Pope
Vice Chair – Mike Dunn

Treasurer – Beth Stuart
Secretary – Laurie Butcher

Nominations remain open and the Board will vote on new nominations or this slate at the January Board Meeting.

A resolution was introduced to elect Board members Jordan Marshall and Dick Mandsager to fourth terms. Motion to accept the resolution was made by Beth Stuart, Jack Sheppard seconded, and the motion passed unanimously.

90% Graduation by 2020/Anchorage School District Strategic Plan:

Brett Banks reported that the Anchorage School Board and Anchorage School District (ASD) are gathering input for ASD's next strategic plan in partnership with 90% by 2020 and UWA. Community conversations are taking place to get the community involved in articulating what might success in life look like and what does a graduate need to have to succeed; and how can the Anchorage community help remove barriers or provide support to young people so they can be successful in school, graduate on time, and have a shot at a "successful" life?

Finance Committee Report:

Beth Stuart reported the June Financial Statements were approved previously but had to be redone to reflect adjustments following the audit. FY '19 closed in the black, even though revenue was below budget, because expenses were reduced substantially. A motion to accept the revised June Financials was made by Dick Mandsager, Daniel Mitchell seconded, and the motion passed unanimously.

Once the June end-of-year financials were completed, the Finance team was able to finish the July and August financials. There are no red flags when compared against previous years' budget comparisons. A motion to accept the July and August Financials was made by Beth Stuart, seconded by Jack Sheppard, and passed unanimously.

Campaign update:

Cassandra Stalzer reported that the campaign projection is \$5.1 million, slightly less than last year. Campaign notes include:

- Three new companies have closed their first employee giving campaign, raising about \$20,000.
- 17 existing companies have seen growth in this year.
- \$22,000 in new corporate contributions.
- BP Alaska came in at \$540,000, which is remarkable considering its impending closure.
- We are \$100,000 less than last year in the Individual Giving Campaign, but many of these are Tocqueville Society donors and are expected to be renewed before year's end.
- More companies have moved to UWA's online platform, streamlining the process.
- ASRC Energy Services has agreed to run a campaign after a nine-year absence.
- The campaign cabinet has been helpful with key companies.

For the 2020 Campaign, Kick-Off will take place September 8, Day of Caring will happen on September 9, and the Food Drive will be September 11.

CEO Succession Planning

Natasha Pope reported that the Succession/Strategic Planning Committee will kick off in mid-December with Belinda Breaux as chair. It is still open for new members, so please let us know if you'd like to participate.

There are lots of questions that the committee will take up over the next few months and then bring to the Board. Discussion began on:

- Should the committee and/or the interview panels include stakeholders beyond Board members? If so, why and who?
- Given our rapidly changing environment, are we looking for someone who can lead major change or someone who can lead and refine the current strategic plan?
- What are the most important attributes skills, and experiences we should recruit for?

Motion to adjourn Board Meeting was made by Laurie Butcher, Dick Mandsager seconded, and the motion passed unanimously.

Next Board meeting: January 15, 2020.