

**United Way of Anchorage
Board Meeting
June 24, 2015, 4 p.m.
Wells Fargo Conference Room**

Members Present (15): Mike Abbott, Belinda Breaux, Jay Butler, Dan Clark, Kitty Farnham, Charles Fedullo, Rick Fox, Jenna Hooley, Katherine Jernstrom, Jordan Marshall, Joe Marushack, Susan Parkes, Natasha Pope, Jack Sheppard, John Shipe

RSVP Regrets (6): Joe Everhart, Keith Hand, Tommy Kibler, Dick Mandsager, Janet Weiss, David Wight

Call to Order: Susan Parkes called the meeting to order at 4:05 p.m.

CONSENT AGENDA

Dan Clark moved to accept the consent agenda (April 22 and March 25 meeting minutes and May financials) as presented, Jay Butler seconded, and the motion passed unanimously.

AGENDA ITEMS

Executive Committee Report:

Susan Parkes reported on Board transitions and additions. Bij Agarwal, CPA, transferred out of state but we welcome new Board member Joe Marushack, ConocoPhillips Alaska President.

Executive Committee offered three motions:

- (1) Elect Belinda Breaux. Jordan Marshall moved to approve the resolution, John Shipe seconded, and the motion passed unanimously.
- (2) Elect Dan Coffey. Dan Clark moved to approve the resolution, Natasha Pope seconded, and the motion passed unanimously.
- (3) Elect Charles Fedullo as a voting member from his current ex officio status. Jordan Marshall moved to approve the resolution, Jay Butler seconded, and the motion passed unanimously.

Kudos to:

- ConocoPhillips for investing another \$50,000 for Community PLUS schools. This is their 3rd year of investment.
- Mike Abbott on being appointed as Anchorage's next City Manager.
- Joe Everhart and Janet Weiss for the latest business ads.
- Frank Paskvan – at the AOGA lunch, the Governor gave a shout-out for his work and enthusiasm.
- UWA staff for recognition in the national Red Nose Day summary by UWW.

Finance Committee Report:

Natasha Pope reported that the year to date expenses are slightly reduced due to campaign shortfall. Working capital is down because of booked FY'16 investments, but that is a normal scenario for this time of year.

The proposed FY'16 budget this year is different because it shows both restricted and unrestricted funds, specifically the use of \$1.5M in restricted funds for FY'16. Success by Six building expenses/revenue are not included in the budget. If restricted funds are not replenished this year, budget will be tight for FY'17. Natasha Pope explained proposed FY'16 operating and capital budgets, as approved by the Finance Committee. Mike Abbott moved to approve the FY'16 operating budget as presented, Dan Clark seconded, and the motion passed unanimously. Mike Abbott moved to approve the FY'16 capital budget as presented, Jordan Marshall seconded, and the motion passed unanimously.

UWW recommends including donor designation money as revenue, but UWA hasn't been doing so in filing its 990s. Doing so brings overhead down to 18.2% for last year; 5 year rolling is 13%.

UWW Membership Certification:

Michele Brown presented the completed 2015 United Way Worldwide Membership Certification for Board's review, indicating compliance with all the membership standards.

Education Update:

June Sobocinski described focus on mobilizing action and investment. Action opportunities include Workforce Readiness Task Force (includes businesses sharing hiring/training practices, both online and networking, as well as skills training for youth) and Grad Blitz. Investment opportunities include Scavenger Hunt and Peer to Peer fundraiser. The Scavenger Hunt had 13 teams, 66 people, and raised \$5,700. The Peer to Peer fundraiser will be online, with a goal of \$5,000 that will support PLUS schools providing right supports to kids to improve their academic success.

Rick Fox described the strong need for the investment product for out-of-school supports. There are things that impact kids outside schools, such as economic disadvantages. Community must help struggling kids, and it ends up helping all kids because the teachers can do more. There is a need to mobilize additional dollars and reach out to people with passion for kids. The PLUS schools are feeder schools to high schools with lowest graduation rates. Focus is on attendance and math proficiency. Cost is about \$1,800 per student, and there are about 50 kids at each school. \$190,000 from Rasmuson Foundation and ConocoPhillips is currently available, and \$546,000 is still needed for next year. Need to identify funders outside workplace campaign and can have volunteer investment as well as financial.

Health Update:

Mike Abbott reported on possible partnership around community health needs assessment with PAMC, the MOA, and others that could also lead to collaborations on certain outcomes and leveraged investments.

Also working on how to reach doctors. Start with a survey to gauge investment interest among doctors in UWA's specific work.

Income Update:

Belinda Breaux reported that the Committee's goal is residents are housed and financially stable. A foundational piece is a stable safety net. To that end, the Committee proposed the Warm Housed and Fed investment product. Staff meeting with the safety net organizations' leaders to garner awareness and support for the product. Phase 2 will be to refine the safety net system to be more efficient and sustainable. The Committee also discussed sharpening the focus of the rest of the work in the income area; e.g., increasing personal assets to stay housed and maintaining assets to help weather financial

storms. Staff is looking at options for the best niche and how UWA can make impact and generate resources.

Public Policy Report:

Michele Brown reported that UWA's most active areas in state policy were education funding and Medicaid expansion. On education, UWA communicated (on own and with partners) regularly on the desire to maintain at least status quo funding, and stressed the need for goal driven work in education. End result were some cuts within the K-12 system but not as bad as pre-special session, but substantial cuts to pre-K.

On Medicaid expansion, UWA has done steady emails and testimony in support, on its own and with partners. UWA has also supported the Medicaid reforms offered by the Administration. This is important on its merits but also because it will further the partnership with 211 and the state and health providers for how to join forces around efficient enrollment. This could eventually lead to enrollment systems for other benefits and programs as well.

Other issues on state level include the HSMGs which were cut but then mostly restored. UWA tracked the marijuana control board legislature, which passed, and keeping an eye out for how that board will deal with regulations. Still pending is how the overall state cuts will impact 211 funding.

On the federal front, both Alaska Senators voted to support the Children's Health Insurance Reauthorization and it passed. Most other issues UWA is concerned with are still pending. There is discussion around possible heightened scrutiny over nonprofits. The cancer organizations scams, the controversy over the Red Cross in Haiti, and the Clinton Foundation donations are all being raised to suggest Congress needs to pass oversight legislation. UWW is closely tracking this and urges UWs to keep policy makers informed of local work to prevent unnecessary legislation, particularly in the convergence of politics and nonprofits like the Clinton Foundation.

On local level, UWA hopes to build strong partnerships with the new administration. June Sobocinski serves on one of the transition teams creating the transition report for the Mayor, and Sue Brogan and Maureen Haggblom were part of a group asked to gather info for another transition team.

UWW spotlighted UWA in its CEO newsletter for being a UW engaged in the public policy arena.

Executive Session re Personnel:

On a motion by Jordan Marshall to go into the executive session to discuss personnel, seconded by Jay Butler, and passed unanimously, the Board went into the executive session. The Board reviewed the President's evaluation and contract terms proposed by the Executive Committee. Jordan Marshall moved to accept Executive Committee recommendations on compensation as presented, Charles Fedullo seconded, and the motion passed unanimously. Motion to adjourn made by Katherine Jernstrom, seconded by Kitty Farnham, and unanimously approved.

Next Board meeting: August 26, 2015