



United Way of Anchorage

## Official Rules for 2019 United Way of Anchorage Drive Change Buick Encore Sweepstakes



A donor will automatically be entered to win the sweepstakes if his/her gift meets the following criteria:

1. Annual gift to United Way, State of Alaska Employee Charitable Campaign (SHARE), Municipal Employee Fundraising Campaign (MEFC), Anchorage School District Charitable Giving Campaign (ASD) is increased by any amount from 2018 or is a first-time gift of at least \$52 (\$1 per week), and
2. Gift is made using a United Way of Anchorage pledge form, or the shared "Statewide" pledge form, or the SHARE, MEFC or ASD pledge form or via an electronic pledge system that includes the sweepstakes information, and
3. Pledge form or electronic information is submitted to United Way of Anchorage by 5:00 p.m. December 31, 2019.

Donors who live in Anchorage or who work for a company based in Anchorage, whose gift meets criteria #1 but who give via a company pledge form (paper or electronic) that does not include the sweepstakes information or via system from which data will not be made available to UWA by December 31, 2019, may complete an alternate entry form to enter the sweepstakes. Alternate entry forms are available from the company employee campaign coordinators or from the United Way of Anchorage office.

To qualify, sweepstakes entry forms or data must be received by 5:00 pm on December 31, 2019 at 701 West 8<sup>th</sup> Avenue, Suite 230, Anchorage, Alaska 99501.

No donation is necessary to enter or win. A donation will not increase the chances of winning. A manual entry form will be available during the sweepstakes by sending a request and a self-addressed stamped envelope to United Way of Anchorage "Drive Change Buick Encore" Sweepstakes, 701 West 8<sup>th</sup> Avenue, Suite 230, Anchorage, Alaska 99501. Entrants must have their principal residence or their principal place of employment in Alaska.

Limit one entry per person.

The odds of winning shall be determined based upon the number of valid entries received.

Sweepstakes void where prohibited or restricted by law.

Illegible entries will be disqualified.

All prize-winners must meet the following qualifications:

- Be at least 18 years of age on or before March 1, 2020. Winner must provide proof of age.
- The winner will be required to sign a Waiver Sheet/Release Form, provide his/her social security number, and claim prize within ten (10) days of notification.
- The winner releases United Way of Anchorage, subsidiaries, suppliers, advertisers and promotion agencies, respective employers and agents from any and all liability arising out of participation in this game.
- The acceptance of a prize constitutes permission to use the winner's name or likeness for the purpose of advertising, promotion and trade in connection with United Way of Anchorage without further compensations.
- The prize cannot be transferred or redeemed for cash.

United Way of Anchorage and other contest sweepstakes sponsors are not responsible for lost, late, misdirected mail or entries not forwarded to United Way by the close of the sweepstakes.

Before the second week of March 2020, 25 contestants will be randomly drawn from all eligible entries received by 5:00 p.m. December 31, 2019. Contestants will be announced by the third week in March 2020. Each contestant will be required to attend the Buick Encore Sweepstakes finale at Alaska Sales and Service on a date in April 2020 to be determined. **\*\*Must be present to win.** If contestant is unable to attend the event, another contestant will be selected. ***Exceptions may be made for work related travel only.***

From the pool of 25 contestants, 5 FINALISTS will be chosen on site at the event. The 5 FINALISTS will then have a chance to win the Buick Encore.

The random drawing for contestants will be supervised by United Way of Anchorage officials whose decisions are final with respect to all matters related to this sweepstakes.

Contestants will be notified in person, by phone, or by e-mail. If United Way of Anchorage is unable to contact a potential contestant, despite reasonable efforts to do so, an alternate contestant will be chosen. If the contestant is not qualified to accept the grand prize, an alternate contestant will be chosen.

Board Members of United Ways in Alaska and their immediate families and other household members and employees of United Ways in Alaska and their immediate families and other household members are not eligible.

The prize is a brand new 2019 Buick Encore donated by Alaska Sales and Service. The prize cannot be transferred or redeemed for cash. Alaska Sales and Service has the right to offer another vehicle if the 2019 Buick Encore is not in stock. Delivery of vehicle will take place at Alaska Sales and Service in Anchorage, Alaska. Prize is subject to and winner is responsible for all applicable federal, state, and local taxes (IRS form 1099).

Winner's name and/ or photo will be posted on United Way of Anchorage's social media, [www.facebook.com/liveunitedanc](https://www.facebook.com/liveunitedanc) and/or website, [www.livunitedanc.org](http://www.livunitedanc.org). Winner's name

may be obtained by sending a self-addressed, stamped envelope to United Way of Anchorage "Drive Change Buick Encore" Sweepstakes, 701 W 8<sup>th</sup> Avenue Suite 230, Anchorage, AK 99501. All communications with respect to the sweepstakes should be directed to the same address.

Contestants, finalists and winner release Alaska Sales and Service, Inc. and all its respective affiliates, suppliers, advertisers, promotion agencies, employees and agents from any and all liability arising out of participation in this sweepstakes.

United Way of Anchorage takes the issue of your privacy seriously. We give you an unconditional guarantee of privacy from us, and let you decide what personally identifiable information to give us.

For complete privacy policy visit: <http://www.liveunitedanc.org/privacy-policy/>