



United Way of Anchorage

**FOR IMMEDIATE RELEASE**

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## ENSTAR President John Sims Leads United Way's 2021 Community Campaign

*Team of 11 strong join Campaign Cabinet to encourage investment in a better Anchorage*

**Anchorage AK** – A longtime community leader and champion of United Way of Anchorage, ENSTAR'S John Sims chairs United Way's 2021 Community Campaign.

Sims and **ten other business and community leaders** have come together to build this year's Campaign Cabinet. Their mission is to encourage corporate, workplace and individual donations and volunteer work in United Way and its partners – and to explain how these investments of time and resources build a just and thriving community where everyone has the chance to live their best life.

This cabinet represents some of our most engaged and generous leaders and organizations. Together they will call to action the whole Anchorage community to support United Way's community impact work and its dozens of partners in education, health, financial stability, housing and Alaska 2-1-1, the statewide helpline.

### United Way of Anchorage 2021 Community Campaign Cabinet

**John Sims, chair, ENSTAR**

- **Walt Bass, ConocoPhillips Alaska**
- **Bill Bishop, Alaska Communications**
- **Dustin Cooper, Delta Constructors**
- **Joe Everhart, Wells Fargo**
- **Mike Huston, Northrim Bank**
- **Lori McCaffrey, KeyBank**
- **Andy Pennington, Anchorage Daily News**
- **Ed Ulman, Alaska Public Media**
- **Chris Wilson, Subway Alaska**

"In John Sims, the campaign has a chair with tremendous leadership skills, whose heart is in the work, and who knows community needs," said Clark Halvorson, president of United Way of Anchorage. "John and his cabinet will help us grow the campaign to meet the evolving needs of our community."

"At ENSTAR we see every day how many people are struggling to pay their utility bills. We know that neither the burden nor the recovery from the pandemic is being experienced equally among our customers."

“I signed on as this year’s United Way Chair because I saw this as an opportunity to partner with a great organization along with our community members to do something about the challenges our customers are facing every day” Sims said.

“United Way takes every dollar and scales it up, for education, for health, for family stability. Collectively, our donations have a meaningful impact to ease pain, raise hope and provide the means to fulfill that hope. That’s why the theme of this year’s campaign is Unite to Thrive. And that’s why we’re inviting everyone to do their part to build a stronger, more resilient community.”

### **About United Way of Anchorage**

United Way of Anchorage is a community of donors, advocates, volunteers, and partners working together to improve the health, education, and financial stability of every person in our community. [www.LiveUnitedANC.org](http://www.LiveUnitedANC.org)