JOIN SMALL BUSINESS UNITED

As an Anchorage small business, you are vital to meeting the needs of your customers and your community. Let Small Business United make your philanthropy easier and more rewarding.

United Way of Anchorage is uniquely positioned to streamline your businesses philanthropy by serving as a catalyst for connection. As a result, your business can increase, elevate, reinforce, gain, network, and engage while building a stronger Anchorage.

Supporting Small Business United gives your business and your employees added value, benefits, and recognition as a charitable partner and socially-conscious changemaker. By partnering with United Way of Anchorage, your investment can go further.

Elevate your corporate identity by associating with one of the most recognized and respected nonprofit brands both nationally and locally.

Gain goodwill from the community by donor dollars addressing support of Anchorage’s safety net through United Way.

Engage your employees by connecting through team-building opportunities.

Increase brand exposure and easily reach customers with a positive image of community support.

Reinforce your company’s reputation as a good corporate citizen.

Network and grow your business.
**INVESTMENT LEVEL BENEFITS**

**$5,000**
- Below +
- UWA Website Small Business Spotlight post
- CEO/GM opportunity to Step-Up to the Tocqueville Society
- Business name listed in the Alaska Business Journal Leadership Ad
- $500 credit towards Event Sponsorship to one of the following:
  - Community Campaign Kickoff
  - Walk 4 Warmth

**$2,500**
- Below+
- Business logo exposure on Small Business United UWA webpage
- Invite to UWA Community Campaign Kickoff
- Individual Social Media S/O (1 per year)
- Recognition at the Leadership Donor Level

**$1,000**
- Business name exposure on Small Business United UWA webpage
- Additional Business Highlight available as Veteran-Owned, Woman-Owned, Native Alaskan-Owned, Young Professional-Owned, Black-Owned, and LGBTQIA+-Owned
- UWA Annual Report exposure
- Personalized report highlighting the company's contribution and use
- Certificate of Support to display at business
- Business name listed in Anchorage Daily News print ad

**CRITERIA**

To qualify for Small Business United, businesses must meet the following criteria:

- Anchorage based, owned and operated
- For-profit business
- 1-99 employees

**CONTACT US**