



United Way of Anchorage

**MEDIA ADVISORY**

**Date:** March 5, 2019

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**WHAT: United Way's WIN-WIN! Sweepstakes Event – WHO WILL WIN THE CAR?**

Expect edge-of-your-seat tension as six finalists select a vehicle and together, attempt to start their engines. Only one vehicle will rev up heralding the winner of the 2019 AWD Chevy Trax donated by Alaska Sales & Service.

**WHEN: Thursday, March 7, 2019 @ Noon**

*Door prizes at 11:50 a.m. • Finalists will start their engines at 12:15 p.m.*

**WHERE: Alaska Sales & Service**

1300 E. 5th Avenue

**United Way's UNITED WE FIGHT. UNITED WE WIN. Campaign has raised nearly \$5.1 million to support the fight for the health, education and financial stability of every person in our community.**

Individuals making a new or additional gift of \$52 to United Way of Anchorage were automatically entered in the Sweepstakes. Five finalists were chosen in advance. A **Wild Card finalist will be selected at the event** from a group of 25 additional names also chosen in advance.

The finalists are:

- Sandra Kirk, Office of Children's Services
- Tasha Nichols, First National Bank Alaska
- Mark Dixon, Department of Natural Resources
- Tony Burdick, Doyon Drilling
- Dr. Samantha Rolland, Health and Social Services
- **Wild Card finalist to be selected on-site at the event**

"This year marks our 50<sup>th</sup> year in partnership with United Way of Anchorage. As we celebrate our 75<sup>th</sup> year serving the transportation needs of Alaskans, we take pride in knowing we've helped make a difference in the lives of thousands of our neighbors over the years. We donated the 2019 Chevy Trax with the goal to encourage more people to step-up and give during the 2018 'United We Fight. United We Win' campaign" said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"We offer our heartfelt thanks to Alaska Sales & Service for their on-going generosity and commitment to improving lives. Every investment will be put to work creating opportunities that make a difference for our neighbors in need," said Kate Matheson, Workplace Campaign Director, United Way of Anchorage.

**About United Way of Anchorage**

United Way of Anchorage is a community of donors, advocates, volunteers, and partners who fight for the health, education and financial stability of every person in our community. LIVE UNITED. [www.LiveUnitedANC.org](http://www.LiveUnitedANC.org)

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