



United Way of Anchorage

MEDIA ADVISORY

Date: March 5, 2019

Contact: Sandy Stora, Director of Marketing
sstora@ak.org 907-854-3077

WHAT: United Way's WIN-WIN! Sweepstakes Event – WHO WILL WIN THE CAR?

Expect edge-of-your-seat tension as six finalists select a vehicle and together, attempt to start their engines. Only one vehicle will rev up heralding the winner of the 2019 AWD Chevy Trax donated by Alaska Sales & Service.

WHEN: Thursday, March 7, 2019 @ Noon

Door prizes at 11:50 a.m. • Finalists will start their engines at 12:15 p.m.

WHERE: Alaska Sales & Service

1300 E. 5th Avenue

United Way's UNITED WE FIGHT. UNITED WE WIN. Campaign has raised nearly \$5.1 million to support the fight for the health, education and financial stability of every person in our community.

Individuals making a new or additional gift of \$52 to United Way of Anchorage were automatically entered in the Sweepstakes. Five finalists were chosen in advance. A **Wild Card finalist will be selected at the event** from a group of 25 additional names also chosen in advance.

The finalists are:

- Sandra Kirk, Office of Children's Services
- Tasha Nichols, First National Bank Alaska
- Mark Dixon, Department of Natural Resources
- Tony Burdick, Doyon Drilling
- Dr. Samantha Rolland, Health and Social Services
- **Wild Card finalist to be selected on-site at the event**

"This year marks our 50th year in partnership with United Way of Anchorage. As we celebrate our 75th year serving the transportation needs of Alaskans, we take pride in knowing we've helped make a difference in the lives of thousands of our neighbors over the years. We donated the 2019 Chevy Trax with the goal to encourage more people to step-up and give during the 2018 'United We Fight. United We Win' campaign" said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"We offer our heartfelt thanks to Alaska Sales & Service for their on-going generosity and commitment to improving lives. Every investment will be put to work creating opportunities that make a difference for our neighbors in need," said Kate Matheson, Workplace Campaign Director, United Way of Anchorage.

About United Way of Anchorage

United Way of Anchorage is a community of donors, advocates, volunteers, and partners who fight for the health, education and financial stability of every person in our community. LIVE UNITED. www.LiveUnitedANC.org

###