



United Way of Anchorage

FOR IMMEDIATE RELEASE

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United Way's Drive Change Sweepstakes Event – WHO WILL WIN THE CAR?

Anchorage, AK—On Thursday, May 14th, expect edge-of-your-seat tension as five finalists select a vehicle and together, attempt to start their engines. Only one vehicle will rev up heralding the winner of the 2020 Buick Encore donated by Alaska Sales & Service. This year's event will take place at Alaska Sales & Service (1300 E. 5th Avenue) and will be closed to the public but will be live streamed at 12 p.m. on [Facebook Live](#).

United Way's Community Campaign has raised nearly \$5.1 million to support the health, education and financial stability of every person in our community.

Individuals making a new or additional gift of \$52 to United Way of Anchorage were automatically entered in the Sweepstakes. Five finalists were chosen on [Facebook Live on May 7th, 2020](#). The finalists are:

- Lisa Adams, Northrim Bank
- Craig Driver, CIRI
- Jeremy Esmailka, Doyon Drilling, Inc.
- Markland Morgan, UPS
- Scott Poisson, Price Gregory

"This year marks our 51st year in partnership with United Way of Anchorage. As we celebrate our 76th year serving the automotive needs of Alaskans, we take pride in knowing we've helped make a difference in the lives of thousands of our neighbors over the years. We donated an All-Wheel Drive 2020 Buick Encore with the goal to encourage more people to step-up and give during the 2019 Community Campaign" said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"We offer our heartfelt thanks to Alaska Sales & Service for their on-going generosity and commitment to improving lives. Every investment will be put to work creating opportunities that make a difference for our neighbors in need," said Cassandra Stalzer, Vice President of Transformational Philanthropy, United Way of Anchorage.

About United Way of Anchorage

United Way of Anchorage is a community of donors, advocates, volunteers, and partners working together to improve the health, education and financial stability of every person in our community. LIVE UNITED. www.LiveUnitedANC.org.