



United Way of Anchorage

**FOR IMMEDIATE RELEASE**

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## **United Way’s Drive Change Sweepstakes Event – WHO WILL WIN THE CAR?**

**Anchorage, AK** — One lucky contestant will win a 2021 Chevy Trailblazer on Thursday, April 22 when Alaska Sales & Service continues its generous tradition of donating a vehicle for the Drive Change Sweepstakes of United Way of Anchorage.

The event will take place at 12 noon when five finalists will be chosen from 25 United Way donors at Alaska Sales & Service. The five will each attempt to start their engines in separate vehicles; only one will rev up to signal the winner behind the wheel.

The event is closed to the public but will be [live-streamed beginning at 12 p.m.](#) Thursday on Facebook Live.

The Drive Change Sweepstakes is part of United Way’s Community Campaign, which this year raised nearly \$4.7 million for our work improving the health, education, and financial stability of every person in our community.

Individuals making a new or additional gift of \$52 to United Way of Anchorage were automatically entered in the Sweepstakes. The 25 contestants in the running to become the winner of the Trailblazer were announced on [Facebook on March 18, 2021](#).

"This year marks our 52<sup>nd</sup> year in partnership with United Way of Anchorage. As we celebrate our 77<sup>th</sup> year serving the automotive needs of Alaskans, we take pride in knowing we’ve helped make a difference in the lives of thousands of our neighbors over the years. We donated the 2021 Chevy Trailblazer with the goal to encourage more people to step up and give during the 2020 Community Campaign," said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"We offer our heartfelt thanks to Alaska Sales & Service for their on-going generosity and commitment to improving lives, especially in a year when needs were greater than ever. Every investment will be put to work creating opportunities that make a difference for our neighbors in need," said Cassandra Stalzer, Vice President of Transformational Philanthropy, United Way of Anchorage.

### **About United Way of Anchorage**

United Way of Anchorage is a community of donors, advocates, volunteers, and partners working together to improve the health, education, and financial stability of every person in our community. LIVE UNITED. [www.LiveUnitedANC.org](http://www.LiveUnitedANC.org).